

Dear _____,

We'd like to share the following information with you. Please let us know if you have any questions.

As some of you may be aware from an email I sent yesterday, Sean Warner, Placemaking Manager, has accepted a similar position and capacity with the Downtown San Diego Partnership. Having served five years with DLBA, Sean's professionalism and creative execution initiatives and projects will be missed in our Downtown. We wish Sean and his family all the best during this next chapter in life.

Operations:

In addition to providing daily services to Downtown's PBID area, DLBA's Operations Department also manages third-party contracts with properties inside and out of the Downtown, as well as other business improvement districts in Long Beach. Clean and Safe contract services can include all or just one of the following services: pressure washing, porter, and safety ambassador assistance. In June 2018, DLBA was awarded a contract to manage porter and pressure washing services for the Zaferia Business Association on the Anaheim corridor. Revenue from third-party contracts is reinvested into homeless outreach, special projects, and other clean and safe services provided to stakeholders in Downtown.

Public Realm:

The [**3RD Street & Broadway Streetscape Project**](#) – Planned construction activity for Oct. 22-26 will be as follows:

Oct. 22-24 / Monday through Wednesday

- Broadway – between Main and Magnolia
- 3rd Street – between Pacific and Golden

Oct. 25-26 / Thursday through Friday

- Broadway – between Pacific and Long Beach Blvd.
- 3rd Street – between Alamitos and Atlantic

Construction Hours: 7:00 AM to 3:30 PM

Type of Activity: Light Demolition

Impacts: *Per Contractor Sully-Miller* – Construction will start with the direction of travel and keep moving forward. The #1 lane (left lane) will be closed as we work (if needed) and re-open at end of the day. There will still be parking on the other side of the street next to the #2 lane (right lane) on both streets.

Note that a **3rd Street and Broadway Community Meeting** is scheduled for November 1 at 7:00 PM for the City to provide further details to the overall project schedule, as well as information on forthcoming construction activities and impacts. The meeting will be located at Courtyard by Marriott (500 E. First Street in the Atlantic Room) with complimentary self-parking available.

For project updates and other information, the City has established the following Project Hotline: 562-463-4465. Additionally, DLBA will provide information as it becomes available online at www.downtownlongbeach.org/construction. Subscribe to DLBA text alerts by texting **construction** to 99000. DLBA social channels (Facebook [@downtownlongbeach](#), Twitter [@DLBA](#)) will also include posts pertaining to construction updates.

Upcoming Events:

- [**1 Million Cups**](#) – November 7 (7:30 AM doors open, 8:00 AM start) – located at Studio 1:11; presenters will be [Rocklet](#), an active lifestyle and wearables company, and [HomWork](#), a service that provides women professionals and entrepreneurs a temporary or part time residence to work and live – think Airbnb meets WeWork.

- **[Live After 5](#)** – November 15, 5-9 PM with live music and art activations throughout Downtown and The Loop. A map accessible online and available at The Loop will identify the multiple trolley stops and participating businesses for the evening.
- **[Shop Small Saturday](#)** – November 24 located Downtown with a special offering at The Loop from 2-6 PM. The Loop will feature a free photo op with the Grinch, free face painting, food and drink for purchase from The Auld Dubliner and live music by Los Vecinos with Vanessa Mardueno. Other areas of Downtown will be staged with additional live music and two trolleys will be in rotation free of charge.

Grand Openings:

[MY Pediatrics and Respiratory Care Clinic](#), located at 720 Alamitos Ave., will be hosting its grand opening October 20 between 11 AM-1 PM with a ribbon cutting ceremony at 11:30 AM.

[The Salt Lounge of Long Beach](#), located at 853 Atlantic Ave., Suite 120, will be hosting its Grand Opening event on October 20 from 3-4 PM.

24 Hour Fitness, located at 1 World Trade Center, Ste. 110, will be hosting a VIP Sneak Peek event November 1, 4-7 PM. RSVP at <https://www.eventbrite.com/e/24-hour-fitness-vip-sneak-peek-long-beach-super-sport-tickets-48936061076>

Thank you for your continued dedication and commitment to Downtown Long Beach.



**DOWNTOWN
LONG BEACH
ALLIANCE**

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