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TASTE OF DOWNTOWN GOES VIRTUAL HAPPY HOUR

Downtown Long Beach Happy Hour music, food and fashion to be featured on May 21

(LONG BEACH, CA – May 12, 2021) As pandemic restrictions become more relaxed, the [Downtown Long Beach Alliance's](#) (DLBA) next Virtual Taste of Downtown will feature several great local businesses and musicians that excel in the art of Happy Hour.

As a service to the community, the DLBA will present its next virtual program on Friday, May 21, from 6-9 PM. The program, to be streamed live on Facebook ([@DowntownLongBeach](#)), will showcase the offerings and talents of several establishments and performers. The virtual event is open to the public – RSVP and save the date at [bit.ly/MayVTOD](#).

“Summer is just around the corner, so we believe it’s a great time to start building more awareness and excitement for the upcoming season,” said Justine Nevarez, DLBA Special Projects Coordinator organizing the virtual event. “The Happy Hour theme enables us to support and highlight a variety of fun local businesses and musicians who make our community unique.”

The Virtual Taste of Downtown program schedule for May 21 (subject to change):

6:00-6:10 pm	Urban Society	Master of Ceremonies
6:10-6:40	Sylvia Bosco	Pop Performance
6:40-6:55	Maral Designs	Happy Hour Fashion Show
6:55-7:10	MADE & Elinor	Shandy Cocktail & Disco Eyes Makeup Demos
7:10-7:25	Michaels Downtown	Squash Blossom Demo
7:25-7:40	District Wine	Jardesac Aperitiva Cocktail Demo
7:40-7:55	BO beau kitchen + roof tap	Bulgogi Fries & Cocktail Demos
7:55-8:10	The Auld Dubliner	Irish Coffee Demo
8:10-8:40	The Intuitions	Modern Soul Performance

Follow DLBA on Instagram [@DLBA](#) and Facebook [@downtownlongbeach](#) for teasers of these demonstrations leading up to the event and special offers from participating businesses.

DLBA launched the Virtual Taste of Downtown series in May 2020 as a way for the community to connect with and enjoy ~~Downtown~~ restaurants, businesses, and performers safely at home during the pandemic, and to showcase those businesses’ offerings to DLBA’s broad Facebook audience of more than 53,000 followers as they reopen to the public.

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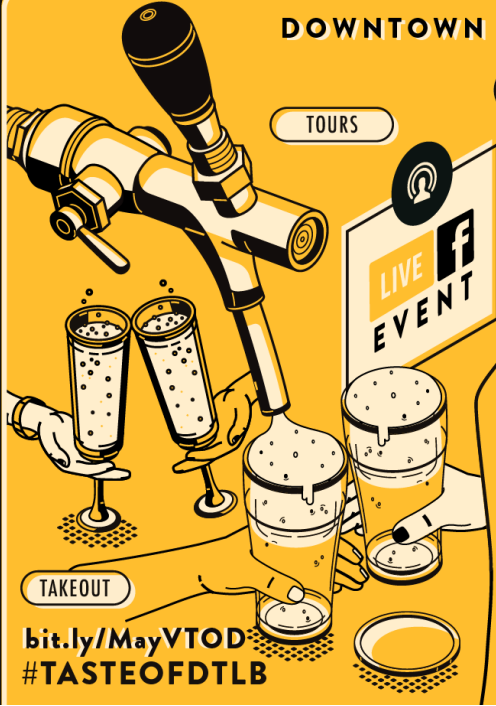
About the Downtown Long Beach Alliance: DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit [www.downtownlongbeach.org](#), or follow on Facebook [@downtownlongbeach](#), and on Twitter and Instagram [@DLBA](#).

DOWNTOWN LONG BEACH ALLIANCE PRESENTS

HAPPY HOUR EDITION

TOURS

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MAY
21
6-9 PM



MUSIC

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