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## ENTERTAINER JEWELS TO HOST DLBA TASTE OF DOWNTOWN, PRIDE EDITION SHOWCASING LGBTQ+ BUSINESSES

DLBA to showcase creative LGBTQ+ Establishments in DTLB on June 25

(LONG BEACH, CA – June 17, 2021) The <u>Downtown Long Beach Alliance</u> (DLBA) announced that award-winning Long Beach entertainer Jewels is set to host the next Virtual Taste of Downtown featuring local LGBTQ+ businesses that welcome and celebrate diversity.

As a service to the community, the DLBA will present its next virtual event on Friday, June 25, from 6-8 PM. The event, to be streamed live on Facebook (@DowntownLongBeach) and Twitter (@dlba), will showcase the offerings and talents of several establishments as well as Jewels and The Brunchettes from Hamburger Mary's, "an open-air bar & grill for open-minded people." The virtual event is open to the public – RSVP and save the date at bit.ly/JuneVTOD.

"We are proud to continue supporting our local LGBTQ+ community as well as create programs that highlight the diverse business ecosystem in Downtown Long Beach," said Justine Nevarez, DLBA Special Projects Coordinator. "It's also super exciting to have the fabulous entertainer, philanthropist and drag queen extraordinaire Jewels as our guest host in what will no doubt be an engaging program. As COVID-19 restrictions continues to ease, we hope to bring back the popular in-person Taste of Downtown event at the appropriate time."

The Virtual Taste of Downtown: Pride Edition schedule for June 25 (subject to change):

6:00-6:10 pm	<u>Jewels</u>	Master of Ceremonies
6:10-6:20	Hi-Lo Liquor Market	LGBTQ Supportive Brands
6:25-6:35	<u>Den Salon</u>	Salon Tour & LGBTQ+ Safe Space Discussion
6:40-6:50	Pedal Movement	Long Beach Bike Share Program & Maintenance
6:55-7:05	L'Opera Ristorante	Tour and Cooking Demo
7:10-7:20	Thai District	Pineapple Fried Rice & Coconut Panna Cotta Cooking Demos
7:25-7:35	MADE and Elinor	Meet the LGBTQ+ Maker: Juan Martinez of PaiselyPRO
7:40-7:50	Brushstrokes & Beverages	Pride Lifeguard Tower Painting Tutorial
7:50-8:00	Jewels & The Brunchettes	Drag Show Finale

Follow DLBA on Instagram <u>@DLBA</u> and Facebook <u>@downtownlongbeach</u> for teasers of these demonstrations leading up to the event and special offers from participating businesses.

DLBA launched the Virtual Taste of Downtown series in May 2020 as a way for the community to connect with and enjoy Downtown restaurants, businesses, and performers safely at home during the pandemic, and to showcase those businesses' offerings to DLBA's broad Facebook audience of more than 53,000 followers as they reopen to the public.

## About Downtown Long Beach Alliance: DLBA is a non-profit, community-based organization whose mission is to

cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www. downtownlongbeach.org, or follow on Facebook @downtownlongbeach, and on Twitter and Instagram @DLBA.

