

**FOR IMMEDIATE RELEASE**

**CONTACT**

Samantha Mehlinger  
DLBA Communications Manager  
[SamanthaM@dlba.org](mailto:SamanthaM@dlba.org)  
562-522-0530



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**TASTE OF DOWNTOWN: VIRTUAL VALENTINE GOES LIVE JANUARY 29**

*Tune in to support Downtown Long Beach businesses as they demo romantic meals, drinks, desserts, and date ideas for Valentine's Day at home!*

**(January 14, 2021 – Long Beach, CA)** The [Downtown Long Beach Alliance's](#) (DLBA) Virtual Taste of Downtown series returns on Friday, January 29, for a special "Virtual Valentine" themed event. Taking place from 6-9 PM, Taste of Downtown: Virtual Valentine will highlight creative ways to celebrate Valentine's Day at home, with Downtown businesses showcasing their spins on romantic meals, beverages, gifts, and activities. The event will be hosted by local historian John Thomas, who will visit historic Downtown sites and tell tales of well-known romances of the past. Musical performances will include locally based Americana and soul bands.

Streaming live from DLBA's Facebook page ([@DowntownLongBeach](#)), the virtual event is being held in advance of Cupid's holiday to give the audience at home time to plan something fun and special for their significant other or families. "We encourage everyone – singles, couples, families – to tune-in for some Valentine's-themed fun and to support our participating businesses," said Justine Nevez, Special Projects Coordinator for DLBA. The Facebook event page is located here: <https://bit.ly/VTODvalentine>.

Sponsored by [Long Beach Post](#) and [The Hi-lo](#), the Virtual Valentine lineup includes:

6:00 Local Historian John Thomas	Historic Tour of Downtown
6:10 <a href="#">The Pollen Collective</a>	Americana Music Performance
6:45 <a href="#">Shoreline Village</a>	Love Locks & Shops Tour
7:00 <a href="#">Water's Edge Winery</a>	Wine & Charcuterie Pairing
7:15 <a href="#">Pedal Movement</a>	Long Beach Cycling Date
7:30 <a href="#">Long Beach Post</a>	TBA
7:55 <a href="#">Gu Ramen</a>	Cooking Demo
8:10 <a href="#">Record Box Truck</a>	Record Store Date
8:25 <a href="#">George's Greek Cafe</a>	Romantic Drinks and Desserts
8:40 <a href="#">Guava Marie</a>	Soul Performance

Follow DLBA on Instagram [@DLBA](#) and on Facebook [@downtownlongbeach](#) for teasers of these demonstrations leading up to the event and special offers from participating businesses.

DLBA launched the Virtual Taste of Downtown series last May as a way for the community to connect with and enjoy Downtown restaurants, businesses, and performers safely at home during the pandemic, and to showcase those businesses' offerings to DLBA's broad Facebook audience of more than 53,000 followers.

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**About the Downtown Long Beach Alliance:** DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit [www.downtownlongbeach.org](http://www.downtownlongbeach.org), or follow on Facebook [@downtownlongbeach](#), and on Twitter and Instagram [@DLBA](#).

DOWNTOWN LONG BEACH ALLIANCE PRESENTS

TOURS

VIRTUAL VALENTINE EDITION

DEMOS



JAN 29  
6-9PM



TAKEOUT

MUSIC

#TASTEOFDTLB

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