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TASTE OF DOWNTOWN GOES GREEN FOR EARTH DAY

Aquarium of the Pacific and Downtown Farmers Market lead a group of green-minded businesses showcasing Seafood for the Future, farmer's market finds, wine tasting, cocktails, and architecture on April 23

(LONG BEACH, CA – April 15, 2021) In celebration of Earth Day, [Downtown Long Beach Alliance's](#) (DLBA) next Virtual Taste of Downtown will feature a variety of green-minded businesses based in Downtown, as well as a Reggae performance by Ms. B Royal and Brazilian style music from Pererê.

During the program, Long Beach's Aquarium of the Pacific will present viewers with the latest on sustainable seafood, including tips for making responsible choices while dining out or at the store. It will also include preparing one of the most sustainable and nutritious foods on the planet. In addition, Downtown Farmers Market plans to lead a virtual tour of local and regional farmers found every Friday at their market. Viewers can also participate virtually in sustainable wine tasting, a cocktail demonstration and learn to make foaming hand soap at home.

"Food is nutrition, livelihoods, fun, and the strongest connection most of us have to the environment. Food is also a major source of greenhouse gas emissions that fuel climate change. This Earth Day we encourage everyone to learn more about the important role the food on our plates can play to help society realize a food future that is more sustainable, resilient, nutritious, and equitable," said Kimberly Thompson, Aquarium of the Pacific Seafood for the Future program director.

DLBA encourages the community to tune in on Friday, April 23, from 6-9 PM, on Facebook ([@DowntownLongBeach](#)) for the streamed event showcasing the offerings and talents of these businesses and performers. RSVP and save the date at bit.ly/AprilVTOD.

"DLBA is celebrating businesses who've adopted sustainable practices and want to leave their Downtown community a little greener in the process," said Justine Nevarez, DLBA Special Projects Coordinator organizing the virtual event. "We encourage our Greater Long Beach community and beyond to attend this virtual event to discover, celebrate, and support businesses going green in our Downtown." Click [here](#) to see how businesses are getting Green Business Certified.

Currently, the program is as follows:

6:00-6:10	Downtown Farmers Market	Market Tour and Master of Ceremony
6:10-6:40	Pererê	Brazilian Style Music Performance
6:40-6:55	The Ordinarie	Daiquiri & Vegan Hoppin' John Demos
6:55-7:10	BYO Long Beach	Refill & Hand Soap Demo
7:10-7:25	Portuguese Bend	Sustainable Practices & Rosa75 Demos
7:25-7:40	Studio One Eleven	Environmentally Responsible Architecture
7:40-7:55	Hi-Lo Liquor	Sustainable Wine Tasting
7:55-8:10	Shine Your Heart	Vegan Leather Tutorial
8:10-8:25	Aquarium of the Pacific	Seafood for the Future Program
8:25-8:55	Ms. B Royal	Reggae Performance

Follow DLBA on Instagram [@DLBA](#) and Facebook [@downtownlongbeach](#) for teasers of these demonstrations leading up to the event and special offers from participating businesses.

DLBA launched the Virtual Taste of Downtown series in May 2020 as a way for the community to connect with and enjoy Downtown restaurants, businesses, and performers safely at home during the pandemic, and to showcase those businesses' offerings to DLBA's broad Facebook audience of more than 53,000 followers as they reopen to the public.

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About the Downtown Long Beach Alliance: DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org, or follow on Facebook [@downtownlongbeach](#), and on Twitter and Instagram [@DLBA](#).

