



DOWNTOWN LONG BEACH ALLIANCE

DLBA BOARD OF DIRECTORS/COMMITTEE CANDIDATE BIOGRAPHY

Full Name: Salvador Flores-Trimble
Company Name: Kahlo Creative LLC
Title: CEO/Partner
E-mail: sal.flores@kahlodesign.com
Telephone: 562.713.0005

Business or Property in Area of Representation: We are currently located in the East Village at The Lafayette, we temporarily moved here due to covid. We were previously located at The F&M Building.

Description of business or property (office/retail/residential, include square ft.):
Small office space inside the Lafayette Building. Currently not open to the public.

Years as stakeholder in Downtown Long Beach: 10+ years.

Affiliations with other Boards or organizations:

President of Long Beach Architecture Week
East Village Neighborhood Association
CVB

Past or current status on DLBA Board of Directors:

N/A

What you would like to achieve as a Director: I would like to help small businesses and local community succeed in their marketing efforts. Help develop campaigns and marketing strategies to benefit downtown as a whole.