MONTHLY HIGHLIGHTS
(AS OF 04/30/2019)

- Over 1,000 people took the recent Public Safety Online Survey. Analysis of results to be shared in June.
- According to California law, stickers on public infrastructure are considered vandalism and punishable as a misdemeanor penalty.
- DLBA’s Public Safety Committee met with city staff to discuss education and enforcement around e-scooters and bikes on sidewalks in Downtown.
- Congrats to Clean Team member Martha and Safe Team member Walter on being named Employees of the Quarter.
- Next DLBA Public Safety Committee meeting is Wednesday, April 22 at 4:00 pm (DLBA offices).

DEPT. FINANCIAL HEALTH
**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019**

- Revenue - YTD: $816,254
- Spending - YTD**: $173,610
- Annual Budget: $1,178,869
- Annual Budget: $394,272

DEPARTMENTAL ACTIVITY

PUBLIC SAFETY

- Jan: 353
- Feb: 342
- Mar: 422
- Apr: 393

DECEMBER - JANUARY
FACT FINDING

FEBRUARY/MARCH
DEVELOP PROGRAM ELEMENTS

APRIL/MAY
DESIGN COLLABORATION

JUNE - AUGUST
INTEGRATION/IMPLEMENTATION

GO LONG BEACH APP

ANNUAL GOALS

1. **DLBA DOCENT PROGRAM**

   Create a Docent Volunteer Program for stakeholders interested in sharing information about Downtown and DLBA programs

   - Oct 2018 - Jan 2019
   - Feb
   - Apr
   - May
   - June
   - July
   - Aug

2. **PEDESTRIAN SAFETY**

   Develop an outreach campaign coordinated with enforcement agencies to address bicycles and scooters on sidewalks in the Downtown.

   - Dec
   - Jan
   - Feb
   - Mar
   - Apr
   - May
   - June
   - July
   - Aug

3. **DLBA DOCENT PROGRAM**

   Create a Docent Volunteer Program for stakeholders interested in sharing information about Downtown and DLBA programs

   - Oct 2018 - Jan 2019
   - Feb
   - Apr
   - May
   - June
   - July
   - Aug

4. **PEDESTRIAN SAFETY**

   Develop an outreach campaign coordinated with enforcement agencies to address bicycles and scooters on sidewalks in the Downtown.

   - Dec
   - Jan
   - Feb
   - Mar
   - Apr
   - May
   - June
   - July
   - Aug

**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

DEPT. FINANCIAL HEALTH

**

- Revenue - YTD: $816,254
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- Annual Budget: $1,178,869
- Annual Budget: $394,272

MARCH

- Directions: 197
- Publications Handed Out: 111

JANUARY

- Directions: 433
- Publications Handed Out: 95

FEBRUARY

- Directions: 390
- Publications Handed Out: 238

MARCH

- Directions: 433
- Publications Handed Out: 95

APRIL

- Directions: 390
- Publications Handed Out: 238