

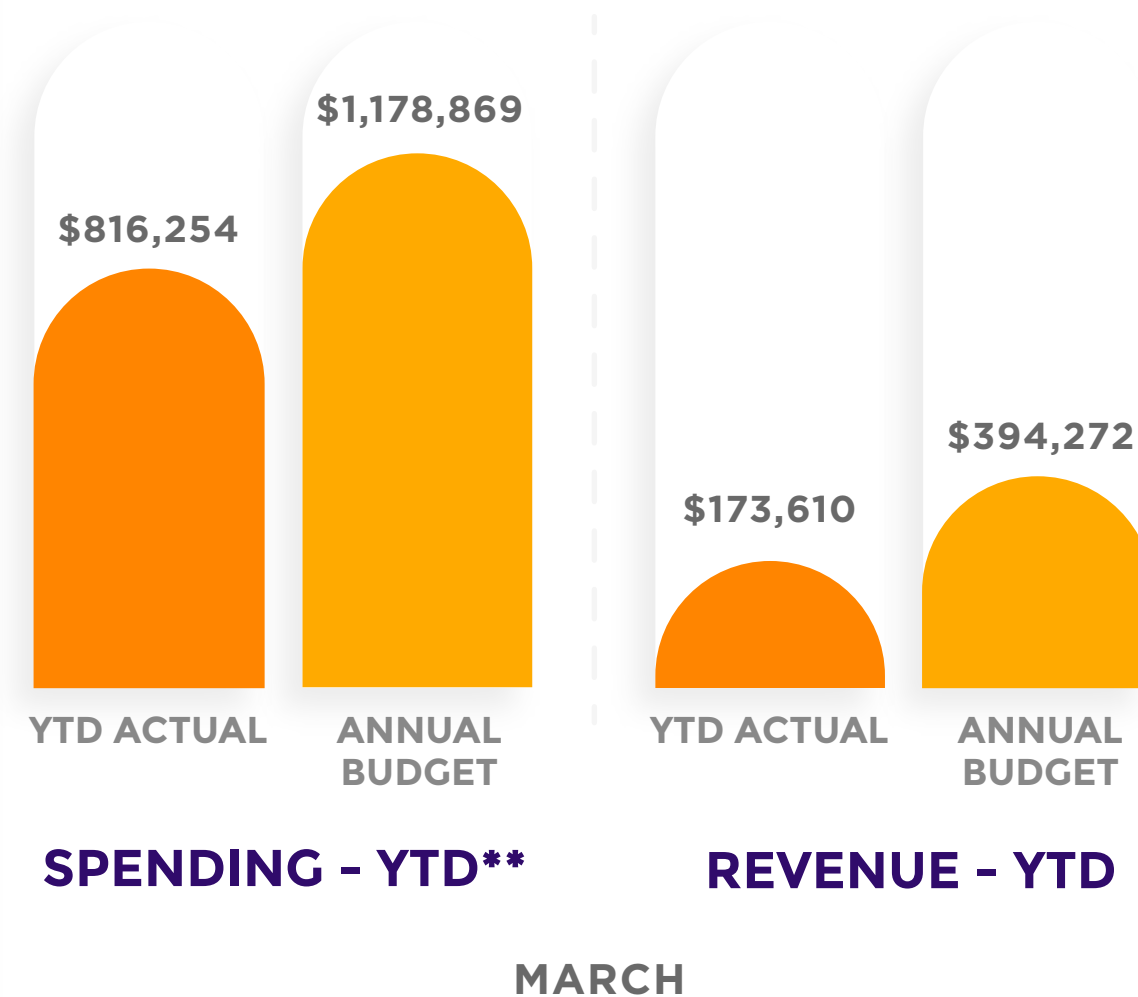
## MONTHLY HIGHLIGHTS

(AS OF 04/30/2019)

- Over 1,000 people took the recent Public Safety Online Survey. Analysis of results to be shared in June.
- According to California law, stickers on public infrastructure are considered vandalism and punishable as a misdemeanor penalty.
- DLBA's Public Safety Committee met with city staff to discuss education and enforcement around e-scooters and bikes on sidewalks in Downtown.
- Congrats to Clean Team member Martha and Safe Team member Walter on being named Employees of the Quarter.
- Next DLBA Public Safety Committee meeting is Wednesday, April 22 at 4:00 pm (DLBA offices).

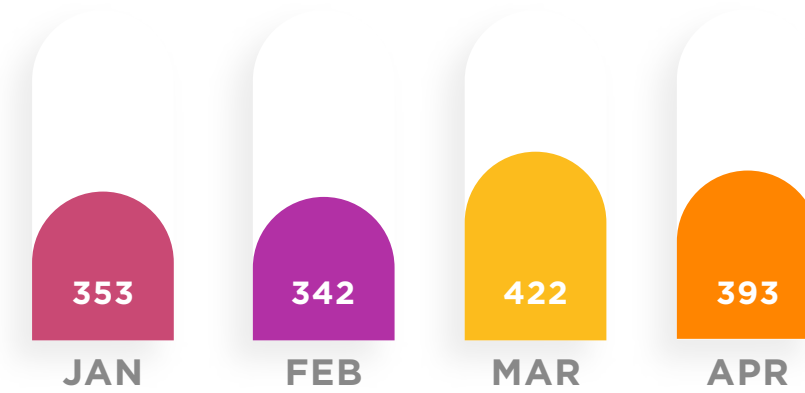
## DEPT. FINANCIAL HEALTH

\*\*DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019



## CLEAN & SAFE STATS (JAN - APR 2019)

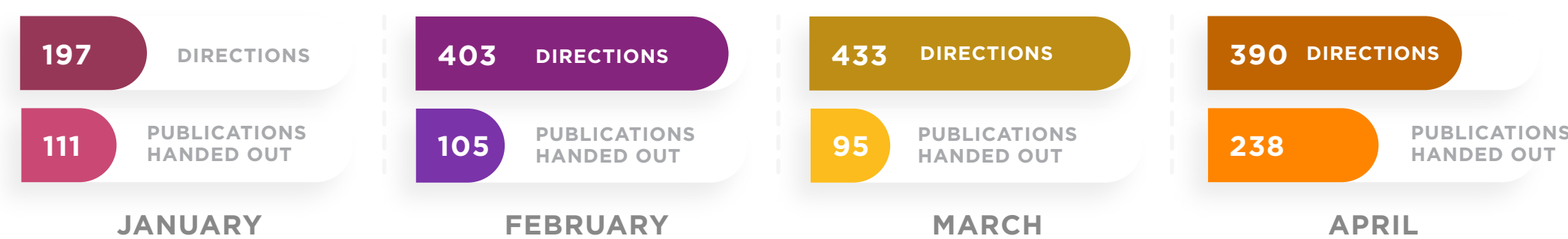
### GRAFFITI STICKER REMOVAL



### STREET PERSON CONTACTS



### SAFETY AMBASSADOR ASSISTANCE



## ANNUAL GOALS

### 1 DLBA DOCENT PROGRAM

Create a Docent Volunteer Program for stakeholders interested in sharing information about Downtown and DLBA programs

✓ OCT 2018 - JAN 2019 FACT FINDING

✓ FEBRUARY - APRIL DEVELOP PROGRAM ELEMENTS

3 MAY - JUNE DESIGN COLLABORATION

4 JULY - AUGUST INTEGRATION/IMPLEMENTATION

### 2 PEDESTRIAN SAFETY

Develop an outreach campaign coordinated with enforcement agencies to address bicycles and scooters on sidewalks in the Downtown.

✓ DECEMBER - JANUARY FACT FINDING

✓ FEBRUARY/MARCH DEVELOP PROGRAM ELEMENTS

3 APRIL DESIGN COLLABORATION w/CITY

4 MAY - JUNE EDUCATION/ENFORCEMENT

### 3 GO LONG BEACH APP

Develop a community outreach program to increase awareness of the GoLongBeach app among Downtown Stakeholders.

✓ DECEMBER - JANUARY FACT FINDING

2 FEBRUARY/MARCH DEVELOP PROGRAM ELEMENTS

3 APRIL/MAY GRAPHIC DESIGN W/DLBA STAFF

4 JUNE - AUGUST IMPLEMENTATION