



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Denise Carter, Chair

Pat Welch, Vice Chair

Brian McGraw

Denise Maldonado

Janice Friend

Nick Padula

Sheila Gibbons

Terrence Krieger

STAFF

Broc Coward, COO

Steve Be Cotte, Community
Outreach Manager

Eileen Valencia,
Administrative Assistant

Kelsey Mader,
Executive Assistant

PUBLIC SAFETY COMMITTEE MEETING MINUTES

Wednesday, August 25, 2021
4:30 pm

[Join Zoom Meeting](#)

Meeting ID: 868 5101 1725

Passcode: 783723

Voting Present: Denise Carter, Pat Welch, Sheila Gibbons, Janice Friend, Terrence Krieger

Voting Absent: Denise Maldonado, Nick Padula, Brian McGraw

DLBA Staff: Broc Coward, Steve Be Cotte, Eileen Valencia, Jeremy Ancalade

1. Call to Order, Welcome and Self-Introductions – Denise Carter, Chair
[Meeting presentation](#). Meeting called to order at 4:31 PM.
2. **ACTION:** Approve minutes from [July 28, 2021 Meeting](#)
MOTION: 1st: Gibbons, 2nd: Welch
VOTE: None opposed. No abstentions. Motion passes.
3. Public Safety Partners Report
 - a. Department of Health and Human Services
 - Estrada announced the Department of Health and Human Services has been actively helping the homeless at the multiservice center by referring them to programs and permanent housing.
 - Estrada mentioned they are short staffed at the multiservice center, but they are trying their best to see every person that comes in.
 - There are 4 project home keys in the City of Long Beach.
 - Staff has been out in the promenade trying to get as many homeless people sheltered and they will continue to do so.
 - Many homeless are willing to receive help but once it comes down to them going to the shelter, they become very hesitant.
 - The Department of Health and Human Services has been awarded 575 Section 8 vouchers. They plan to give these vouchers to homeless people in the street.
 - b. Long Beach City Prosecutor
 - City Prosecutor Doug Haubert introduced himself and shared a few programs his office offers to the community regarding homelessness and mental health illness.
 - They created a program called “Priority Access Diversion Program” in partnership with local non-profits where they housed people who needed living treatment. This program has been such a great success that the County is expanding it to other PADP like programs.
 - The Homeless Court Project entices homeless people to get into a program that provides services that helps clear their record.
 - Haubert expressed that they are not trying to solve the homeless problem using Police and Prosecutors. However, when the homeless people intersect with the criminal justice system, they want to be sure that they have programs to help to underlying problem.



**DOWNTOWN
LONG BEACH
ALLIANCE**

- Haubert added when it comes to misdemeanor prosecutions, the DA has new policies, and it is largely a hands-off approach especially when it comes to misdemeanors associated with homeless.
 - Zhan informed with the Committee that the Homeless Court has helped at least 20 individuals in which can be more than 20 cases. The court and social workers will help these homeless people clear their name and find housing.
 - Zhan shared, if anyone would like to tour the Homeless Court, they are more than welcome to email her to arrange to do so.
 - Friend asked Zhan what the success rate for Homeless Court is. Haubert answered they have a 100 percent success rate of those who show up because many homeless people don't show up to their court hearings.
 - Carter asked what are some of the solutions or agreements that are given to homeless people to clear their name. Haubert answered, the homeless person requesting help must get into a program and attend for 60-90 days. The goal is not to punish them. It is just an agreement to participate in the service.
- c. Long Beach Police Department
- Sgt. Ernest informed the group of a kidnapping / sexual assault that occurred in 1st and Pine area. Officers that monitor video cameras were about to get the suspect in custody the following day. The case was presented to the district attorney's office, and they declined to file charges. The investigation is still ongoing, and they are looking for possibly more victims.
 - Ernest touched on the recent three overdoses at 1st and Pine. One victim passed away and the other two are in critical but stable condition at a local hospital. The investigation is ongoing, and officers haven't had a chance to talk to the two victims due to their critical state.
 - Ernest mentioned LBPD is preparing for Grand Prix and Coffee with an Officer this September.
 - Be Cotte mentioned our DLBA staff member Mike Berman seen the three individuals as he was coming into work and called a Clean and Safe staff member to check on them. The Clean and Safe staff member then saw they were unresponsive and contacted emergency services. Emergency services arrived at the scene quickly and took care of the situation.
4. Staff Report – Steve Be Cotte
- a. Review of Clean Team Statistics – Sergio Andrades (Clean and Safe Team Manager)
- Sergio Andrades introduced himself and the Block-by-Block team.
 - Andrades shared with the group that the Block-by-Block team is taking COVID-19 precautions and how COVID has affected the team because there hasn't been team building events.
 - Andrades explained to the group how more people are visiting Downtown compared to last year which has increased trash in the Downtown area.
- b. Introduction of Cesar Garay – Clean and Safe Assistant Program Manager



**DOWNTOWN
LONG BEACH
ALLIANCE**

- Cesar Garay introduced himself to the Committee.
 - Garay has 14 years of management experience and he's happy to be a part of the DLBA team.
5. Chairperson Report – Carter
- a. Review of Committee Goal Strategies and Milestones
 - i. Fresh Start (Sheila Gibbons)
 - Carter shared an increase of 2.3% Fresh Start donations from July 28th.
 - Due to social media promotion, the Fresh Start Campaign has gained \$350. The post reached 8,230 people and 1,424 people engaged.
 - ii. Go Long Beach App (Carter)
 - Carter updated the group about the GoLongBeach App.
 - Looking at the statistics of engagements of the app, it looks like many people are not liking the app.
 - Carter plans to look at ways we can better the app to get more engagements from the public.
 - Gibbons shared how the GoLongBeach app is very confusing to use.
 - Andrades added the Block-by-Block team has been using the app but the categories available are very broad and the app is very time consuming.
 - iii. Mystery Shopper Program (Pat Welch)
 - The Committee has yet to complete mystery shopper form.
6. Public Comment (Three minutes on all non-agenda items)
7. Old Business
8. New Business
- Welch mentioned the Committee of 300 is looking for volunteers for the Grand Prix.
9. Adjournment
Meeting adjournment at 5:45 PM.

Next Public Safety Committee Meeting

Wednesday, September 22, 2021

4:30 PM

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

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