PUBLIC SAFETY COMMITTEE MEETING
MINUTES
Monday, May 23, 2022
4:00 PM

Voting Present: Pat Welch, Isidro Panuco, Joshua Beadel, Janice Friend, Terry Krieger, Cheryl Roberts
Voting Absent: Robb Smith, Molly Ann Woods
DLBA Staff: Broc Coward, Amanda Barrera
Guests: Mingming Zhan

1. Call to Order, Welcome and Introductions – Pat Welch, Chair

   Meeting presentation. Called to order at 4:03pm.

2. ACTION: Approve minutes from April 27, 2022 Meeting

   MOTION: 1st: Roberts 2nd: Friend

   VOTE: None opposed. Beadel not present for vote. Motion passes.

3. Chairperson Report – Welch

   a. Discussion of Committee Project Goals and Milestones

      i. Fresh Start Donation Campaign (Friend)

         • Over 30 donation boxes dropped off and Woods is working on the delivery of the MHALA “thank you” cookie drop offs.

      ii. Scooters and Pedestrian Safety (Krieger)

         • A meeting was held with the working group and VeoRide to discuss safety procedures and technology.

         • VeoRide can schedule field visits with the committee to demonstrate their geofencing.

         • The next meeting will be with Razor Micromobility representatives.

      iii. Friendly Escort Promotion (Panuco)

         • Mock-ups for the promotion have been shared with the committee and community partners.

         • Safety ambassadors stop into businesses and hotels during certain events and times of the year to discuss the Friendly Escort service.

         • Circulation of this promotion will include Downtown HOA’s and DLBA’s contacts for residential buildings with a request to add to their newsletters.

4. Public Safety Partners Report

   a. Department of Health and Human Services

   b. Long Beach City Prosecutor

   • Zhan advised the Priority Access Diversion program had over 38% success rate with 48 of those individuals being frequent offenders of Long Beach.
• Zhan will be conducting training seminars with each police division including those directly servicing Downtown.

c. LBPD South Division

5. Staff Report – Broc Coward
   a. Clean Team Third-Party Contracts
      • Potential contracts include City of Long Beach – Pacific Avenue (between PCH & Willow) + Landscaping at Pine and Ocean lot, and Midtown Business Improvement Area.

6. Public Comment (Three minutes on all non-agenda items)
   • Taste of Downtown is on 5/25-5/26 on 1st St. between Elm and Linden.
   • The Public Safety Survey has been circulated to submit by end of June.

7. Old Business
8. New Business
9. Adjournment
   Meeting adjourned at 5PM.

Next Public Safety Committee Meeting

Wednesday, June 22, 2022

4:30 PM

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all.