



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Pat Welch, Chair

Isidro Panuco, Vice Chair

Joshua Beadel

Janice Friend

Terrence Krieger

Cheryl Roberts

Robb Smith

Molly Ann Woods

STAFF

Broc Coward, COO

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

PUBLIC SAFETY COMMITTEE MEETING MINUTES

Monday, May 23, 2022
4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 822 3921 0311

Passcode: 543874

Voting Present: Pat Welch, Isidro Panuco, Joshua Beadel, Janice Friend, Terry Krieger, Cheryl Roberts

Voting Absent: Robb Smith, Molly Ann Woods

DLBA Staff: Broc Coward, Amanda Barrera

Guests: Mingming Zhan

1. Call to Order, Welcome and Introductions – Pat Welch, Chair
[Meeting presentation](#). Called to order at 4:03pm.
2. **ACTION: Approve minutes from [April 27, 2022 Meeting](#)**
MOTION: 1st: Roberts 2nd: Friend
VOTE: None opposed. Beadel not present for vote. Motion passes.
3. Chairperson Report – Welch
 - a. Discussion of Committee Project Goals and Milestones
 - i. Fresh Start Donation Campaign (Friend)
 - Over 30 donation boxes dropped off and Woods is working on the delivery of the MHALA “thank you” cookie drop offs.
 - ii. Scooters and Pedestrian Safety (Krieger)
 - A meeting was held with the working group and VeoRide to discuss safety procedures and technology.
 - VeoRide can schedule field visits with the committee to demonstrate their geofencing.
 - The next meeting will be with Razor Micromobility representatives.
 - iii. Friendly Escort Promotion (Panuco)
 - Mock-ups for the promotion have been shared with the committee and community partners.
 - Safety ambassadors stop into businesses and hotels during certain events and times of the year to discuss the Friendly Escort service.
 - Circulation of this promotion will include Downtown HOA’s and DLBA’s contacts for residential buildings with a request to add to their newsletters.
4. Public Safety Partners Report
 - a. Department of Health and Human Services
 - b. Long Beach City Prosecutor
 - Zhan advised the Priority Access Diversion program had over 38% success rate with 48 of those individuals being frequent offenders of Long Beach.



**DOWNTOWN
LONG BEACH
ALLIANCE**

- Zhan will be conducting training seminars with each police division including those directly servicing Downtown.
- c. LBPD South Division
- 5. Staff Report – Broc Coward
 - a. Clean Team Third-Party Contracts
 - Potential contracts include City of Long Beach – Pacific Avenue (between PCH & Willow) + Landscaping at Pine and Ocean lot, and Midtown Business Improvement Area.
- 6. Public Comment (Three minutes on all non-agenda items)
 - Taste of Downtown is on 5/25-5/26 on 1st St. between Elm and Linden.
 - The Public Safety Survey has been circulated to submit by end of June.
- 7. Old Business
- 8. New Business
- 9. Adjournment
Meeting adjourned at 5PM.

Next Public Safety Committee Meeting

Wednesday, June 22, 2022

4:30 PM

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.