



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

#### MEMBERS

Pat Welch, Chair

Isidro Panuco, Vice Chair

Joshua Beadel

Janice Friend

Terrence Krieger

Cheryl Roberts

Robb Smith

Molly Ann Woods

#### STAFF

Broc Coward, COO

Kelsey Mader,  
Executive Assistant

Amanda Barrera,  
Administrative Assistant

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# PUBLIC SAFETY COMMITTEE MEETING MINUTES

Wednesday, March 23, 2022  
4:30 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

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Meeting ID: 830 3741 6972

Passcode: 694038

**Voting Present:** Pat Welch, Isidro Panuco, Janice Friend, Terry Krieger, Robb Smith, Molly Ann Woods

**Voting Absent:** Joshua Beadel, Cheryl Roberts

**DLBA Staff:** Broc Coward, Amanda Barrera, Jeremy Ancalade, Michael Berman

**Guests:** Fern Nueno, Tony Cruz, Berlyn Maloa, Joel Rynozza, Derek Ernest, Sergio Andrades

1. Call to Order, Welcome and Introductions – Pat Welch, Chair  
[Meeting presentation](#). Called to order at 4:34pm.
2. **ACTION:** Approve minutes from [February 23, 2022 Joint Meeting](#)  
**Motion: 1st: Panuco 2nd: Woods**  
**VOTE: None opposed. Motion passes.**
3. Scooters and Pedestrian Safety Update
  - a. Fern Nueno, Mobility Program Officer, City of Long Beach
    - Scooter violation reporting was added to the Go Long Beach app in 2021 with an average of 21% resolve rate.
    - The City has a 12-month contract with Sweep which helps manage e-scooters in the right-of-way.
    - Scooter vendors now face permit suspensions when not following the City's micromobility regulations due to a new update.
    - Testing of virtual parking corrals and sidewalk detection are a priority for 2022.
4. Chairperson Report – Welch
  - a. Discussion of Committee Project Goals and Milestones
    - i. Fresh Start Donation Campaign (Friend)
      - The group confirmed the canvassing portion of Fresh Start will take place on either April 20<sup>th</sup>, 21<sup>st</sup>, or 22<sup>nd</sup>.
    - ii. Scooters and Pedestrian Safety (Krieger)
      - The next milestone is field visits in April/May.
    - iii. Safety Escort Promotion (Welch and Panuco)
      - Based on an in-meeting poll, option C was chosen for poster design.
5. Public Safety Partners Report
  - a. Department of Health and Human Services
    - Rynozza advised there are now 8 outreach workers.
    - There will be an L.A. River bed cleanup in the oncoming weeks.
  - b. Long Beach City Prosecutor
  - c. LBPD South Division



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- Ernest advised no break-ins at The Federal Bar have occurred since 2 arrests were made last Thursday.
  - Funding was approved for a neighborhood walk to take place in the East Village by LBPD officers.
  - The business license application has been denied for JP23 and they are currently in the process of an appeal.
6. Staff Report – Broc Coward
    - a. Downtown Public Safety Update
      - Coward advised the draft Quality of Life Response Guide has been shared with the committee.
  7. Public Comment (Three minutes on all non-agenda items)
  8. Old Business
  9. New Business
    - Coward reminded that Celebrate Downtown takes place March 24<sup>th</sup>.
  10. Adjournment  
Meeting adjourned at 5:59PM

**Next Public Safety Committee Meeting**

**Wednesday, April 27, 2022**

**4:30 PM**

***Mission: Cultivate, preserve, and promote a healthy, safe  
and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.