



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Pat Welch, Chair

Isidro Panuco, Vice Chair

Joshua Beadel

Janice Friend

Terrence Krieger

Robb Smith

Molly Ann Woods

STAFF

Broc Coward, COO

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

PUBLIC SAFETY COMMITTEE MEETING MINUTES

Wednesday, February 23, 2022
4:30 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 818 8053 4162

Passcode: 679032

Voting Present: Pat Welch, Isidro Panuco, Joshua Beadel, Janice Friend, Terry Krieger, Robb Smith, Molly Ann Woods

Voting Absent:

DLBA Staff: Broc Coward, Amanda Barrera, Michael Berman, Jeremy Ancalade

Guests: Cesar Garay, Sergio Andrades, Mingming Zhan, Sergeant Derek Ernest

1. Call to Order, Welcome and Introductions – Pat Welch, Chair
[Meeting presentation](#). Called to order at 4:35pm.
2. **ACTION: Approve minutes from [January 26, 2022 Joint Meeting](#)**
Motion: 1st: Woods 2nd: Friend
VOTE: None opposed. Beadel and Krieger not present for vote. **Motion passes.**
3. Chairperson Report – Welch
 - Discussion of Committee Project Goals and Milestones
 - i. Fresh Start Donation Campaign (Friend)
 - Friend advised that businesses have been divided amongst the group based on area. She added that a flyer template has been sent for revisions to Woods.
 - Coward suggested working with U.S. Vets, Long Beach Rescue Mission, and MHALA on this project.
 - ii. Scooters and Pedestrian Safety (Krieger)
 - Krieger said a meeting will need to take place with the city to find out the current parameters of scooter use, Coward confirmed city staff would like to meet in March.
 - Coward added that response is pending from Lime and Bird.
 - Welch advised the GO Long Beach app has a feature to report a misplaced scooter.
 - iii. Safety Escort Promotion (Welch and Panuco)
 - Panuco advised different methods of distribution for the safety escort flyers are being explored while marketing graphics are being developed. Welch added that each location for distribution has a different agenda for focus.
4. Public Safety Partners Report
 - Long Beach Police Department
 - Sergeant Ernest informed that LBPD has deployed additional resources during peak crime rate times. He added that crime rates have been reduced in the last couple weeks in regard to window smashing and vandalism.
 - Long Beach City Prosecutor



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- Guest Mingming Zhan shared information on PAD, a diversion program used to assist those who suffer from mental health issues and drug abuse being placed in a treatment program rather than incarceration.
 - Zhan shared that just under half of those in the program have cases in Downtown Long Beach and all of them are being placed in programs.
 - Department of Health and Human Services
5. Staff Report – Broc Coward
- Downtown Public Safety Activities
 - Coward shared that DLBA has made a \$30,000 Storefront Recovery Fund available to impacted businesses, and extra safety ambassadors have been added due to the current need of additional patrols.
 - Lincoln Park
 - Coward informed that DLBA patrols the perimeter of the park per the Management Plan.
 - Coward added that Celebrate Downtown will take place at the park on March 24, 2022.
 - PBID Management Plan
 - Coward said that stakeholders expressed interest in: safety, homelessness, vacant storefronts, and connectivity between pockets of activity. He shared the proposed changes to the PBID and revised boundaries.
6. Public Comment (Three minutes on all non-agenda items)
7. Old Business
8. New Business
9. Adjournment
- Meeting adjourned at 5:48 PM

Next Public Safety Committee Meeting

Wednesday, March 23, 2022

4:30 PM

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.