



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Pat Welch, Chair

Isidro Panuco, Vice Chair

Joshua Beadel

Janice Friend

Sheila Gibbons

Terrence Krieger

Brian McGraw

Rob Smith

Molly Ann Woods

STAFF

Broc Coward, COO

Steve Be Cotte, Community
Outreach Manager

Kelsey Mader,
Executive Assistant

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PUBLIC SAFETY COMMITTEE MEETING MINUTES

Thursday, December 16, 2021
10:30 AM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 847 6140 9512

Passcode: 401714

Voting Present: Pat Welch, Isidro Panuco, Janice Friend, Sheila Gibbons, Terry Krieger, Brian McGraw, Rob Smith, Molly Ann Woods

Voting Absent: Joshua Beadel

DLBA Staff: Broc Coward, Steve Be Cotte, Kelsey Mader, Jeremy Ancalade, Michael Berman, Amanda Barrera

1. Call to Order, Welcome and Introductions – Pat Welch, Chair
[Meeting presentation](#). Called to order at 10:30am.
2. **ACTION: Approve minutes from November 22, 2021 Joint Meeting**
Motion: 1st: Friend 2nd: Smith
VOTE: None opposed. No abstentions. Motion passes.
3. Chairperson Report – Welch
 - a. Discussion of Committee Project Goals and Milestones
 - i. Fresh Start Donation Campaign (Gibbons)
 - Gibbons advised she needs to review the script from DLBA and there is no follow up on the milestones other than her speaking to a couple of the neighborhood association who advised they would be interested in having a speaker.
 - Coward advised he will send Gibbons the script today.
 - ii. Scooters and Pedestrian Safety (Krieger)
 - Friend advised she reached out to Krieger and took some photos of mislaid scooters.
 - Coward advised Krieger he will send out the list of groups today so they can meet on this goal to brainstorm who the partner advocates might be.
 - iii. Safety Escort Promotion (McGraw)
 - McGraw advised his general manager and himself have introduced the concept to other hotel owners to see if this is something they would promote within their lobby's and the response was positive. McGraw would like the prior year's success and numbers to get a better idea of how to implement a manageable goal for next year.
 - McGraw is working with a social media team to mock up fliers to see if this would be a necessary tool.
 - Panuco will contact McGraw to assist with this goal.
 - Mader shared a list of different people interested in the goal assignments.



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- Coward advised Beadel should be contacted to see if he is still able to participate as he is not assigned to a goal yet.
4. Public Safety Partners Report
 - Sergeant Ernest advised that with their Chief retiring at the end of the month, one change is commander Prieto being promoted to Deputy Chief of patrol. Acting commander is lieutenant Dave Frasier.
 - Offer Schneider who is with the quality-of-life team, advised their main purpose is to do a lot of outreaches with homeless services with the main goal of housing.
 - Schneider shared his contact info as well as the homeless services hotline for the non-emergency trespassing or help for homeless in the area.
 - Mader will share Gibbon's email with Sergeant Ernest to follow up regarding a shooting that happened in DLBA and more info she requested.
 - a. Department Of Health and Human Services
 - b. Long Beach City Prosecutor
 - c. LBPD South Division
 5. Staff Report – Broc Coward & Steve Be Cotte
 - a. Review of Clean and Safe Activities
 - Coward shared the statistics of the clean and safe activities from Oct-Sept 2021.
 - b. Review of Safety Ambassador Collateral for Stakeholders and Visitors
 - Coward shared the cards, pamphlets, and brochures with DLBA info of what DLBA provides. He advised new brochures will be distributed to hotels and businesses.
 - Krieger added that as a business owner, a lot of his employees have made use of the safety escort program.
 6. Public Comment (Three minutes on all non-agenda items)
 7. Old Business
 8. New Business
 - Be Cotte announced this will be his last meeting with the Public Safety committee as he is resigning from the DLBA.
 - Welch introduced new admin assistant Amanda Barrera.
 - Gibbons announced winter in Willmore will take place on Saturday December 18.
 - Coward announced the 3rd Fridays on Pine will be announcing the finalist for the unfiltered photo contest on Friday December 17.



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9. Adjournment
Adjourned at 11:19AM.

Next Public Safety Committee Meeting

January

Wednesday, 26 , 2021

4:30 PM

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all.***

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