



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Public Safety  
Committee Members**

Johanna Cunningham – Chair  
Jeremy Schott – Vice Chair  
Denise Carter  
Sheila Gibbons  
Teresa Calloway  
Pat Welch  
Joe Harding  
Bob Kurkjian  
Trish Poe

DLBA Staff:  
Broc Coward,  
Chief Operating Officer

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## **PUBLIC SAFETY COMMITTEE MINUTES**

**Wednesday, April 24, 2019**

**4:00 pm**

**DLBA Conference Room**

**100 West Broadway, Suite 120 Long Beach, CA 90802**

**Voting Present:** Johanna Cunningham, Jeremy Schott, Teresa Calloway, Sheila Gibbons, Pat Welch, Joe Harding, Trish Poe

**Voting Absent:** Denise Carter, Bob Kurkjian

**DLBA Staff:** Broc Coward, Cherisse Evans, Monica Morrill

**Guests:** Eric Matusak- LBPd, Dean Vescera- LBCP, Joel Reynoza- LBDHHS

1. Call to Order, Welcome and Self-Introductions- Johanna Cunningham, Chair  
Meeting called to order at 4:06 pm.
2. **Action: Approve minutes from [March 27, 2018 Meeting](#). 1<sup>st</sup>: Calloway. 2<sup>nd</sup>: Harding. None opposed, no abstentions. Motion carries.**
3. Public Safety Partners Update (Cunningham)
  - a. LBPd South Division
    - There was one serious report of suspicious activity during the Grand Prix that caused some delays during the event.
    - LBPd is preparing for Pride, the next big event in the downtown area.
    - Police continue to patrol the blue line bus service and have seen a decrease in crime along this route.
  - b. Long Beach City Prosecutor
    - Fewer public defenders are wanting to plea bargain their quality of life criminal cases, therefore there are more cases have been going to trial in the last several months.
    - Fresh Start Workshop is being held on April 25<sup>th</sup>. The program helps individuals with minor warrants or convictions that may have difficulties getting housing and/or work by clearing their records. Each time these events are held, they have more participation.
  - c. Department of Health and Human Services  
Continue to work with DLBA Homeless Outreach and connecting individuals to services.
4. Working Groups' Lead Reports (Cunningham)
  - a. WG1: DLBA Docent Program (Welch)
    - Will be working with DLBA Steve Be Cotte on SOP for Docent Training Manual using Block by Block SOP for Safety Ambassadors
    - A question was asked about how to get the word out to potential docents. First outreach will be to DLBA Board/committee members to recruit volunteers.
  - b. WG2: Public Education/Enforcement for eScooters/Bikes on sidewalks (Calloway)
    - The extended pilot program is ending, and a permanent program will go to City Council for approval in mid-May. There are several



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operational questions that will need to be addressed. There is an expected 400% increase in the number of scooters. If approved, there will be a lengthy (three months) application process, as there are 17 scooter vendors applying.

- Because of the timing, the safety enforcement part of the Working Group's goal will be delayed. Instead they will shift their focus to bicycles on sidewalks.
  - The City is working on improvements to the app so when a user initiates a rental, they are asked to acknowledge four separate safety rules. They will also be more safety reminders posted at pick-up/drop-off locations. More drop-zones will be around the city.
  - Officer Kris Klein reported that LBPD and Public Works collaborated on an scooter public safety video and may be able to share with DLBA to help educate users.
  - Michelle Mowery is looking at the mobility data standards that LA and Santa Monica have adopted. This will allow the city to gather data about users and help provide more specific/relevant information to riders.
  - 70% of users are unaware that it is illegal to ride on sidewalks
  - If DLBA develops educational collateral, PD can help distribute. Ideally, we would create one educational document that addresses enforcement from both the PD and Public points of view.
  - May is Bike Safety month so there is an opportunity to offer education. DLBA will work on some collateral to hand out at city bike events for the month.
- c. WG3: Public Education/Promotion of GoLongBeach app (Poe)
- Want to get the word out to the public to get the app now before the changes occur. 6-9 months until new app will be available and will have to put out a whole new public campaign for new app because the city does not have ownership of the current app and its list of users.
  - Want to educate the public on what resources are available on the app
  - Suggestion: Hold a photography contest- where the work could be published on the app. It would help get the word out about the app. Contestants would have to download the app. Offer prizes.
  - Suggestion: Have the docents promote the app
  - Suggestion: Add a category for reporting homelessness/support from services
  - Want to suggest a new name for the app that more accurately reflects what the app is used for.
  - Coward will find out how many users have downloaded the current app.

#### 5. Staff Report

Thank you to those who volunteers at the recent Celebrate Downtown Event

a. Public Safety Committee Dashboard

b. Public Safety Online Survey Update

Closed after two weeks. We had over 1,000 completed surveys. The results will be analyzed and compared to the last two years. Will share at the next months committee meeting. Results will be presented at the June Board of Directors Meeting and then be made public.



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6. Public Comment (Three minutes on all non-agenda items)
  7. Old Business
  8. New Business
  9. Adjournment
- Meeting adjourned at 5:19 pm.

**2018-19 PUBLIC SAFETY COMMITTEE**

May 22, 2019 @ 4pm  
DLBA Conference Room  
100 W. Broadway Suite 120

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.*

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