MONTHLY HIGHLIGHTS (AS OF 04/30/2019)
- Brand new signage has been installed at the Loop! The signage displays events occurring around Downtown and at the Loop, as well as background on the Loop project itself.
- The Harvey Milk Park Augmented Reality Grand Opening is May 14th at 10am
- The next Public Realm meeting is on May 16th at 4pm

DEPT. FINANCIAL HEALTH
**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

SPENDING - YTD**

<table>
<thead>
<tr>
<th>YTD ACTUAL</th>
<th>ANNUAL BUDGET</th>
</tr>
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<tbody>
<tr>
<td>$113,845</td>
<td>$200,579</td>
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ANNUAL GOALS

1. Develop guiding principles for design and renovation of victory and Santa Cruz Parks located on the southern side of Ocean Blvd. in Downtown Long Beach in anticipation of proposed revisions by City of Long Beach in 2020

2. Survey businesses and stakeholders for feedback on DLBA’s Pilot Program “Explore DTLB Sidewalk Decals” and provide recommendations to DLBA for determining whether to continue, modify or terminate the program.

3. Introduce an art installation in an underutilized location in DTLB

4. MAY - JULY: Develop guiding principles based on stakeholder feedback and DLBA’s vision 2020

5. AUGUST: Submit recommended guiding principles to City of Long Beach

6. SEPTEMBER: Advocate for inclusion recommended guiding principles in the design guidelines being developed by City of Long Beach

PUBLIC REALM ANNUAL GOALSMONTHLY HIGHLIGHTS

DEPT. FINANCIAL HEALTH

OCTOBER - DECEMBER
Research existing park guidelines and meet with city staff

JANUARY - FEBRUARY
Determine method of outreach to property owners and tenants along the Ocena Blvd. corridor in DTLB

MARCH - APRIL
Perform outreach to property owners and tenants along Ocean Blvd corridor in DTLB

MAY - JUNE
Conduct outreach and survey of businesses and stakeholders

JULY - AUGUST
Identify budget and potential funding

SEPTEMBER
Provide recommendations for implementation of public art installation

PUBLIC REALM

JANUARY - MARCH
Identify type of art installation

APRIL - JUNE
Develop project plan

JUNE - JULY
Review and organize feedback

AUGUST - SEPTEMBER
Develop and deliver recommendations for DLBA

PUBLIC REALM

DTLB PEDESTRIAN ACTIVITY

TRIPS TAKEN
Q4 2018 - Q1 2019

- Q4: 14,023
- Q1: 8,676
- Q4: 33,340
- Q1: 38,498

DISTANCE TRAVELED

- Q4: 6,418
- Q1: 4,644
- Q4: 2,632
- Q1: 2,468

HOURS USED

- Q4: 10K
- Q1: 8,943
- Q4: 10,774
- Q1: 11,313

# OF RIDERS

- Q4: 15K
- Q1: 12,631
- Q4: 11,246
- Q1: 11,595

DTLB BIKE SHARE (Q4 2018 - Q1 2019)

- Q4: 33,340
- Q1: 38,498

- Q4: 10K
- Q1: 8,943

PUBLIC REALM

JANUARY - FEBRUARY
Identify type of art installation

APRIL - JUNE
Develop project plan

JULY - AUGUST
Identify budget and potential funding

SEPTEMBER
Provide recommendations for implementation of public art installation

PUBLIC REALM

DINING PERMITS

EXISTING: 45
PENDING: 0
BUILT: 0

PARKLET

SIDEWALK