

MONTHLY HIGHLIGHTS

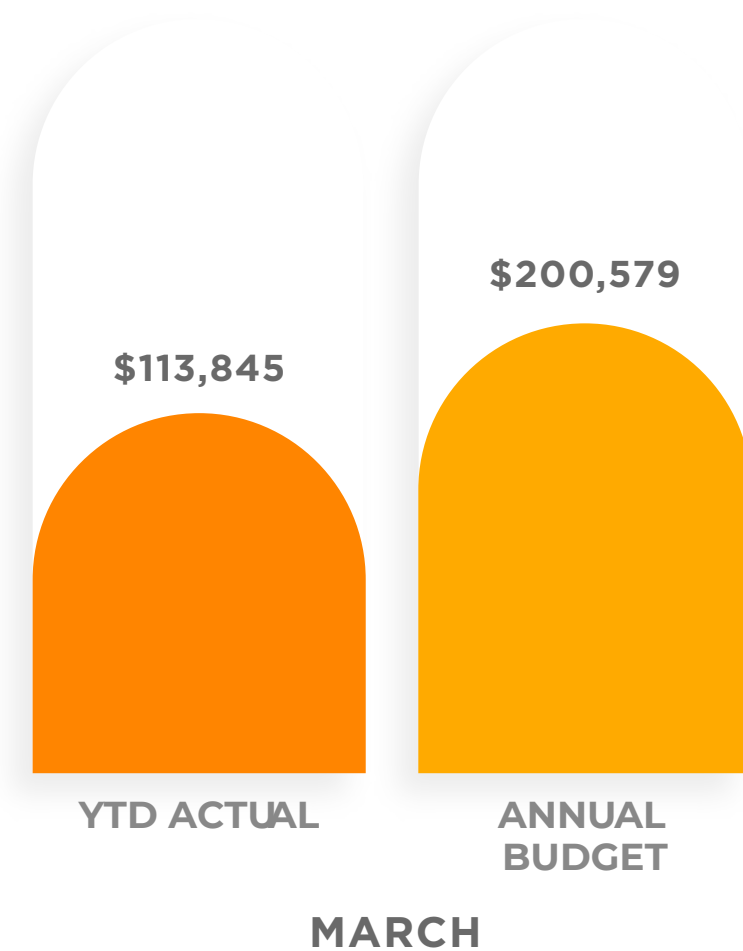
(AS OF 04/30/2019)

- Brand new signage has been installed at the Loop! The signage displays events occurring around Downtown and at the Loop, as well as background on the Loop project itself.
- The Harvey Milk Park Augmented Reality Grand Opening is May 14th at 10am
- The next Public Realm meeting is on May 16th at 4pm

DEPT. FINANCIAL HEALTH

**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

SPENDING - YTD**



ANNUAL GOALS

1

Develop guiding principles for design and renovation of victory and Santa Cruz Parks located on the southern side of Ocean Blvd. in Downtown Long Beach in anticipation of proposed revisions by City of Long Beach in 2020

✓ **OCTOBER - DECEMBER**

Research existing park guidelines and meet with city staff

✓ **JANUARY - FEBRUARY**

Determine method of outreach to property owners and tenants along the Ocea Blvd. corridor in DTLB

3 **MARCH - APRIL**

Perform outreach to property owners and tenants along Ocean Blvd corridor in DTLB

2

Survey businesses and stakeholders for feedback on DLBA's Pilot Program "Explore DTLB Sidewalk Decals" and provide recommendations to DLBA for determining whether to continue, modify or terminate the program.

✓ **JANUARY - FEBRUARY**

Develop survey questions and determine method(s) for engaging businesses and stakeholders

✓ **MARCH - APRIL**

Give feedback for design of outreach and survey materials

3 **MAY - JUNE**

Conduct outreach and survey of businesses and stakeholders

3

Introduce an art installation in an underutilized location in DTLB

✓ **JANUARY - MARCH**

Identify type of art installation

2 **APRIL - JUNE**

Develop project plan

4 **MAY - JULY**

Develop guiding principles based on stakeholder feedback and DLBA's vision 2020

5 **AUGUST**

Submit recommended guiding principles to City of Long Beach

6 **SEPTEMBER**

Advocate for indusion recommended guiding principles in the design guidelines being developed by City of Long Beach

4 **JUNE - JULY**

Review and organize feedback

5 **AUGUST - SEPTEMBER**

Develop and deliver recommendations for DLBA

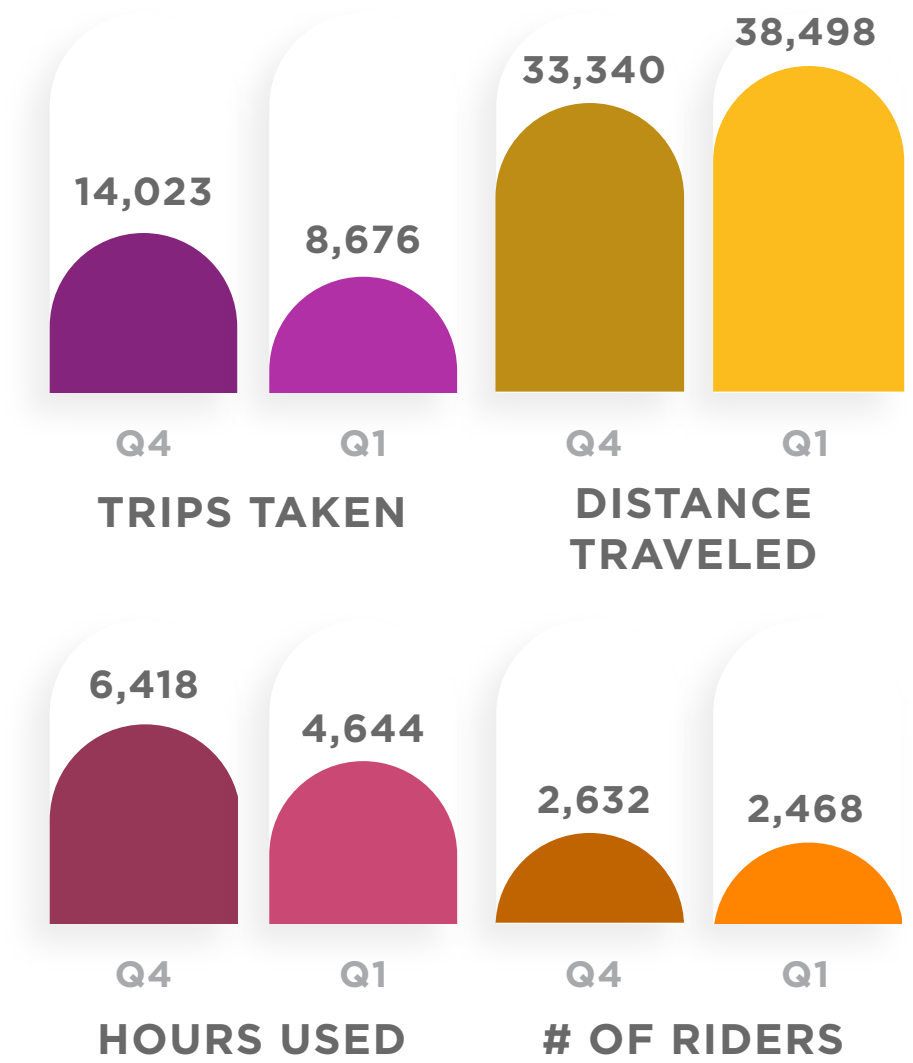
4 **JULY - AUGUST**

Identify budget and potential funding

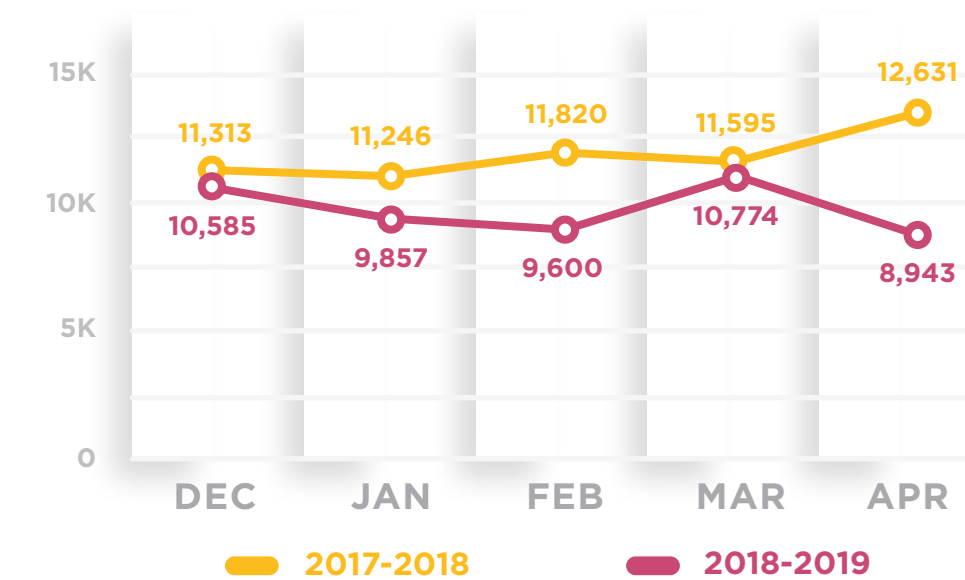
5 **SEPTEMBER**

Provide recommendations for implementation of public art installation

DTLB BIKE SHARE (Q4 2018 - Q1 2019)



DTLB PEDESTRIAN ACTIVITY



DINING PERMITS

