



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

## **PUBLIC REALM COMMITTEE MEETING MINUTES**

**Tuesday, September 18, 2018**

**5:00 PM**

**The Harbor**

**130 Pine Avenue**

**Long Beach, CA 90802**

**Voting Present:** Debra Fixen, Sara Hickman, Traci De La Torre, John Waldron, Heather Kern

**Voting Absent:** Daphne Draayer, Alma Castro

**Guests:** None

**DLBA Staff:** Sean Warner, Melissa Wilson

1. Call to Order and Introductions – Debra Fixen, Co-Chair

Meeting called to order at 5:05pm

2. **ACTION:** Approve minutes from [March 14, 2018](#), [May 17, 2018](#), and [June 28, 2018](#) Public Realm Committee meetings. 1<sup>st</sup> Hickman. 2<sup>nd</sup> Kern. None opposed or abstentions.

3. Working Group Updates

- a. Working Group A – Waterfront Connectivity Update – John Waldron, Lead

Waldron discussed meeting with the Mayor regarding Waterfront connectivity. He questioned if the Committee next year will resume the discussion relative to the ULI Tap report and the working group goal.

- b. Working Group B – Sidewalk Decals – Sara Hickman, Lead

Hickman provided an update and recommended that sponsorship opportunities be explored that would allow businesses to advertise on the decals. This would help defray costs.

- c. Working Group C – Downtown Shuttle – Fixen, Lead

Fixen discussed the next steps, which are –

- Obtain a sample scope of work and cost range for the completion of a feasibility study.
- Engage potential partners
- Engage consultant

4. Programs and Projects Update – Sean Warner, Staff

- a. Pedestrian Wayfinding Phase I RFP

Warner discussed the timeline for implementation of Phase I of the project. Signs would be installed prior to Grand Prix.



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b. Community Grant Program

i. Precious Cargo

Warner stated that the last step prior to installation was to finalize a Installation & Maintenance Agreement between the City and grant applicant.

ii. Augmented Reality at Harvey Milk Park

Warner stated that the project would debut at the same time as the park re-opening in December.

c. Broadway/3<sup>rd</sup> Street Construction

Warner provided an update on the project stating construction would begin in October.

5. Committee Review and Assessment - Fixen
6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment

Meeting adjourned.

**NEXT SCHEDULED PUBLIC REALM COMMITTEE MEETING:**

**TBD**

**DLBA Conference Room  
100 W Broadway, Suite 120  
Long Beach, CA 90802**

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*