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DOWNTOWN LONG BEACH ALLIANCE

STUDIO ONE ELEVEN'S ALAN PULLMAN BEGINS ROLE AS CHAIR OF THE DLBA BOARD OF DIRECTORS

Loara Cadavona Named Chair Elect; Silvano Merlo Assumes Role of Past Chair,

(Long Beach, CA – October 7, 2020) At this morning's Annual Downtown Long Beach Alliance (DLBA) Board of Directors meeting, [Studio One Eleven](#) Founding Principal Alan Pullman assumed the role of Chair of the Board for Fiscal Year 2020-21, which extends through next September. Pullman takes the reins from Silvano Merlo, General Manager of the [Courtyard Long Beach Downtown](#), who is now serving as Past Chair. Board Member Loara Cadavona, a resident of Downtown Long Beach, was appointed Chair Elect for this Fiscal Year.

Earlier this year, DLBA's Board of Directors and Committee members agreed to extend their terms by one year for the 2020-21 fiscal year to maintain stable leadership through the COVID-19 pandemic.

"I am thrilled and look forward to working with Alan as Chair of the DLBA Board and the rest of our Directors in what will become a pivotal two-year stretch for the Downtown and our organization," DLBA President & CEO Kraig Kojian said. "His leadership comes at a crucial time for Downtown. I would also like to thank Silvano Merlo for his steadfast stewardship over the past year, and to congratulate our Incoming Chair Loara Cadavona."

"I am ready and eager to continue working with my fellow board members, our incoming chair, and the DLBA staff," Pullman said. "We have such a dedicated group of people who care deeply about the Downtown, and I am excited to be working with them for another year on our efforts to create a healthy, safe, and prosperous city."

After years of working on projects at a national level, Pullman founded the Downtown Long Beach-based architecture firm Studio One Eleven in 2000 out a desire to work and contribute to the city in which he lived. A registered architect, he leads design teams on mixed-use, urban infill and adaptive reuse projects. With over 30 years of experience in architecture and urban design, he has led project teams on a number of award-winning developments, including within Downtown Long Beach. He is a registered member of the American Institute of Architects and Urban Land Institute, where he serves on the Urban Revitalization Council.

"Looking to the year ahead, DLBA will begin the process of updating its Strategic Plan. As we move forward with this process, we will identify opportunities to diversify our board and bring more inclusive voices into our organization," Pullman noted. "We are also gearing up for a renewal of our Property Based Improvement District in 2022 and will engage the community in that process."

DLBA's Board of Directors meets on the third Wednesday in even numbered months, while its Executive Committee meets monthly on the first Thursday. In compliance with the Brown Act, all DLBA Board and committee meetings are open to the public and members of the community are encouraged to attend and participate.

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About DLBA: About the Downtown Long Beach Alliance: DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org, follow on Facebook @downtownlongbeach, and follow on Twitter and Instagram @DLBA.