

Placemaking Committee

Zoom Conference Call

April 19 2022, 4pm



DOWNTOWN
LONG BEACH
ALLIANCE

Zoom Ground Rules:

- Once admitted into the “meeting room” your microphone (mic) will be placed on mute by the host...you may choose whether to keep your video on or turn off
- When meeting is called to order, we will take a brief roll call for Placemaking Committee members, this will be done by Mike Gold or Kelsey Mader
- All agenda action items will be conducted by a roll call vote, done by Mike Gold or Stephanie Gonzalez
- The mics of Mike Gold, Alan Burks, and Stephanie Gonzalez will remain on for the entire meeting, to keep things flowing
- In order to pose a question or add comments, you should utilize the toolbar at the bottom of your screen, select “participants” where you will find an option to raise your hand
- The host or presenter will acknowledge raised hands one at a time and will unmute your individual mic
- You are encouraged to keep your questions or comments brief, in order to allow time for others to take part
- This meeting will be recorded, as is standard for all DLBA meetings

I. Call to Order (Roll Call)

Public Realm Committee:

1. Mike Gold, Chair
2. Alan Burks, Vice Chair
3. Cynthia Lujan
4. Daniel Dominguez
5. Fern Nueno
6. John Tully
7. Max Beach
8. Shannon Heffernan
9. Steve Gerhardt

2. Minutes

Action: Approve minutes from March 17, 2022 meeting

3. Staff Report – Stephanie Gonzalez

- a. Elm Street Lighting**
- b. LED Up-lighting**

4. Chairperson's Report – Mike Gold

a. Reminder of Group Goals

1. Seek activations that celebrate the diversity of people and cultures in Downtown; partnering with businesses, neighborhood associations, and non-profit partners on cultural programming
2. Consider alleyways that would be prime for temporary activations and place enhancing features (e.g. murals, festive lighting, games)

b. Review Mood Board

c. Divide and Assign Tasks

5. Old Business

6. New Business

7. Public Comment