



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Solimar Salas, Chair

Samantha Mehlinger, V. Chair

Max Beach

Jitka Dekojova

Katie Greenler

Nick Russo

Jason Gallup

Stuart Takehara

Ellyse Steindorff

**STAFF:**

Rodrigo Rodarte  
Senior Placemaking &  
Activations Manager

Koda Strider  
Administrative Services  
Coordinator

James A. Ahumada  
Sr. Vice President & Deputy  
CEO

# PLACEMAKING COMMITTEE AGENDA

Tuesday, April 21<sup>st</sup>, 2026  
9:00 AM

**DTLB Alliance Conference Room**

100 W Broadway, Suite 235  
Long Beach, CA 90802

1. Call to Order & Report from the Chair – Solimar Salas, Chair
2. **ACTION: Approval of Minutes from the [March 17<sup>th</sup>, 2026](#) Placemaking Committee Meeting.**
3. Staff Report – Rodrigo Rodarte, Senior Placemaking & Activations Manager [10 Minutes]
  - a. Placemaking recap
    - i. Paws 4/7
    - ii. Lincoln Park Clean Up 4/11
    - iii. LB Lights ribbon cutting 4/11
    - iv. New Mutt Mitt Stations
  - b. Events recap
    - i. DTLB Live 3/21
    - ii. AD Walk 4/11
  - c. Staff update
4. Report back on 2025/2026 Projects [40 Minutes]
  - a. Nature Walk Brochure
  - b. Nature Walk Placard Discussion
  - c. Mural walls
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment





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**NEXT PLACEMAKING COMMITTEE MEETING:**

**Tuesday, May 19, 2026**

**9:00 AM**

**Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)**

***Mission: Cultivate, preserve, and promote a healthy, safe  
and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.