



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Alan Burks, Chair
Patty Wirth, Vice Chair
Cynthia Luján
Fern Nueno
Ian Jahns
John Tully
Maggie Stoll
Shannon Heffernan
Steve Gerhardt

STAFF

Stephanie Gonzalez,
Placemaking Manager
Erica Beighley,
Administrative Assistant

PLACEMAKING COMMITTEE AGENDA

Thursday, April 15, 2021
10:00 AM

[Join Zoom Meeting](#)

Meeting ID: 883 1447 3268
Passcode: 918882

1. CALL TO ORDER & INTRODUCTIONS – Alan Burks, Chair
2. **ACTION: Approve minutes from March 18, 2020 Public Realm Committee Meeting** 1 Minute
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 10 Minutes
 - a. Pedestrian Wayfinding
 - b. Outdoor Dining Reimbursement Program
4. Cynthia Lujan – Arts Council Art Map 10 Minutes
5. Working Group Breakout Session and Report 30 Minutes
 - a. WG1: Elm St – Promote + Improve Public Space Usage Throughout Downtown
 - b. WG2: Marina Green – Develop Creative Activations of Space/Promote Safely Being Outdoors
6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, May 20, 2021

10:00 AM

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.