



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Solimar Salas, Chair

Samantha Mehlinger, V. Chair

Max Beach

Jitka Dekojova

Katie Greenler

Nick Russo

Jason Gallup

Stuart Takehara

Ellyse Steindorff

STAFF:

Rodrigo Rodarte
Senior Placemaking &
Activations Manager

Koda Strider
Administrative Services
Coordinator

James A. Ahumada
Sr. Vice President & Deputy
CEO

PLACEMAKING COMMITTEE AGENDA

Tuesday, March 17th, 2026

9:00 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

1. Call to Order & Report from the Chair – Solimar Salas, Chair

2. **ACTION: Approval of Minutes from the [February 17th, 2026](#) Placemaking Committee Meeting.**



3. Staff Report – Rodrigo Rodarte, Senior Placemaking & Activations Manager

[10 Minutes]

- a. Budget report
- b. Placemaking report
- c. Events recap
- d. Staff update

4. Report back on 2025/2026 Projects

[20 Minutes]

- a. Nature Walk
- b. LB lights installation
- c. Mural walls

5. Old Business

6. New Business

7. Public Comment (three minutes on all non-agenda items)

8. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, April 21, 2026

9:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.