



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Mike Gold, Chair

Laurie Gray, Vice Chair

Alan Burks

Alan Pullman

Clay Wood

Fern Nueno

Hannah Moon

Max Beach

Solimar Salas

STAFF

Stephanie Gonzalez,
Placemaking Manager

Amanda Barrera,
Admin Assistant

PLACEMAKING COMMITTEE MINUTES

Tuesday, December 20, 2022

4:00 PM

DLBA Conference Room

100 W Broadway, Suite 120

Long Beach, CA 90802

OR

[Join Zoom Meeting](#)

Meeting ID: 874 2372 5516

Passcode: 457613

Voting Present: Laurie Gray, Alan Pullman, Clay Wood, Fern Nueno, Hannah Moon, Max Beach, Solimar Salas.

Voting Absent: Mike Gold, Alan Burks.

DLBA Staff: Stephanie Gonzalez, Amanda Barrera

1. Call To Order & Introductions – Mike Gold, Chair
[Meeting Presentation](#). Called to order at 4:03pm.
 - a. Introduce Solimar Salas
 - Salas is the VP of Content, Innovation, and Outreach at the Museum of Latin American Art.
2. **ACTION:** Approve minutes from [November 15, 2022 Placemaking Committee Meeting](#)
MOTION: 1st: Beach; 2nd: Nueno.
VOTE: None opposed. No abstentions. Motion passes.
3. Staff Report – Stephanie Gonzalez, Placemaking Manager
 - a. Lincoln Park Winter Fest Recap
 - Craft stations, a craft fair, and a meet & greet with Santa were available during the event.
 - b. Waite Court Opening Event
 - A ribbon cutting ceremony will be held at the end of January after the floor decals have been painted.
 - c. January Committee Meeting
 - In lieu of the January Committee Meeting, working groups should meet once or twice before reconnecting in February.
4. Working Group Updates
 - a. Working Group 1 – Vacant Storefronts – Laurie Gray
 - b. Working Group 2 - Green Downtown – Fern Nueno
5. Working Group Breakout Session
 - Map will be sent for Working Group 1 to mark vacancies.

- Budget will be sent to the Working Group 2 with info on cost per tree from previous plantings.

6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment
Adjourned at 4:55pm.

**NEXT PLACEMAKING COMMITTEE MEETING:
TBD**

Location: Hybrid – Zoom & DLBA Conference Room

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown, for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.