PLACEMAKING COMMITTEE MINUTES
Tuesday, December 20, 2022
4:00 PM

Voting Present: Laurie Gray, Alan Pullman, Clay Wood, Fern Nueno, Hannah Moon, Max Beach, Solimar Salas.
Voting Absent: Mike Gold, Alan Burks.
DLBA Staff: Stephanie Gonzalez, Amanda Barrera

1. Call To Order & Introductions – Mike Gold, Chair
   Meeting Presentation. Called to order at 4:03pm.
   a. Introduce Solimar Salas
      • Salas is the VP of Content, Innovation, and Outreach at the Museum of Latin American Art.

2. ACTION: Approve minutes from November 15, 2022 Placemaking Committee Meeting
   MOTION: 1st: Beach; 2nd: Nueno.
   VOTE: None opposed. No abstentions. Motion passes.

3. Staff Report – Stephanie Gonzalez, Placemaking Manager
   a. Lincoln Park Winter Fest Recap
      • Craft stations, a craft fair, and a meet & greet with Santa were available during the event.
   b. Waite Court Opening Event
      • A ribbon cutting ceremony will be held at the end of January after the floor decals have been painted.
   c. January Committee Meeting
      • In lieu of the January Committee Meeting, working groups should meet once or twice before reconnecting in February.

4. Working Group Updates
   a. Working Group 1 – Vacant Storefronts – Laurie Gray
   b. Working Group 2 - Green Downtown – Fern Nueno

5. Working Group Breakout Session
   • Map will be sent for Working Group 1 to mark vacancies.
• Budget will be sent to the Working Group 2 with info on cost per tree from previous plantings.

6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment
   Adjourned at 4:55pm.

NEXT PLACEMENT COMMITTEE MEETING:
TBD
Location: Hybrid – Zoom & DLBA Conference Room
Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown, for all.