



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Mike Gold, Chair

Laurie Gray, Vice Chair

Alan Burks

Alan Pullman

Clay Wood

Fern Nueno

Hannah Moon

Max Beach

Solimar Salas

**STAFF**

Stephanie Gonzalez,  
Placemaking Manager

Amanda Barrera,  
Admin Assistant

**PLACEMAKING COMMITTEE AGENDA**

Tuesday, December 20, 2022

4:00 PM

**DLBA Conference Room**  
 100 W Broadway, Suite 120  
 Long Beach, CA 90802  
**OR**  
[Join Zoom Meeting](#)  
**Meeting ID: 874 2372 5516**  
**Passcode: 457613**

1. Call To Order & Introductions – Mike Gold, Chair
  - a. Introduce Solimar Salas
  
2. **ACTION: Approve minutes from [November 15, 2022](#) Placemaking Committee Meeting**
  
3. Staff Report – Stephanie Gonzalez, Placemaking Manager 10 Minutes
  - a. Lincoln Park Winter Fest Recap
  - b. Waite Court Opening Event
  
4. Working Group Updates 15 Minutes
  - a. Working Group 1 – Vacant Storefronts – Laurie Gray
  - b. Working Group 2 - Green Downtown – Fern Nueno
  
5. Working Group Breakout Session 30 Minutes
  
6. Old Business
  
7. New Business
  
8. Public Comment (three minutes on all non-agenda items)
  
9. Adjournment

**NEXT PLACEMAKING COMMITTEE MEETING:  
TBD**  
**Location: Hybrid – Zoom & DLBA Conference Room**  
  
***Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown, for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.