



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Placemaking
Committee Members:**

Alan Burks, Chair

Patty Wirth, Vice Chair

Griselda Suarez

Maggie Stoll

Ian Jahns

Steve Gerhardt

John Tully

Shannon Heffernan

Fern Nueno

DLBA Staff:

Stephanie Gonzalez
Placemaking Manager

PLACEMAKING COMMITTEE MINUTES

Thursday, November 19, 2020
10:00 AM

Voting Present: Alan Burks, Patty Wirth, Maggie Stoll, Ian Jahns, Shannon Heffernan

Voting Absent: Griselda Suarez, Steve Gerhardt, John Tully, Fern Nueno

Staff: Broc Coward, Stephanie Gonzalez, Erica Beighley

1. CALL TO ORDER & INTRODUCTIONS – Alan Burks, Chair

Meeting called to order at 10:04 AM. [Meeting Presentation](#).

2. **ACTION: Approve minutes from October 15, 2020 Public Realm Committee Meeting. 1st: Jahns. 2nd: Heffernan. No abstentions. Motion Carries.**

3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager- Presented slide 5

a. Open Streets Initiative

- Gonzalez informed Committee that Public Works Department released new requirements for parklets, DLBA is working with them to obtain additional information they requested. Heffernan asked what kind of new requirements were imposed. Gonzalez answered that a few things were having access to stormwater drainage and being able to see ABC licenses from businesses. She added she would send Committee the new parklet guidelines.
- Gonzalez shared business owner's requests to re-open Pine Ave between 4th and 5th Streets. This would benefit businesses, such as the Pie Bar, especially during the holiday season.

b. Pedestrian Wayfinding

- Gonzalez told Committee that a couple updates were needed still, corrections to map and colors. They should be done the second half of January and installed by February.

c. Holiday Décor

- Gonzalez shared holiday decoration installation had been completed.

4. Discussion/Identification of Committee Goals and Projects- Presented slide 6

- Gerhardt expressed interest in adding use of streets as well to first working group goal. Heffernan added she was looking forward to utilizing street space for more than just on street dining. Burks suggested adding activation of streets to first working group goal.

ACTION: Approve FY 20/21 Committee Goals with addition of activation of streets to first working group goal. 1st: Gerhardt. 2nd: Jahns. No Abstentions. Motion Carries.

5. Projects/Milestones Discussion

- Stoll shared how parklets have directly impacted her business and provided questions to add when doing place assessments. The coffee shop next door to her business has a parklet that covers her entire store front which has resulted in a loss of two parking spots for customers. Important to ask neighboring businesses how parklets have affected them and to observe how many hours of the day the parklet will be utilized versus how many parking spots it would take away. Gonzalez agreed that these were good things to keep in mind.
- Gonzalez suggested Committee split into groups and dividing neighborhoods, Burks explained this is to take a cursory assessment and see what is in place already and find places to activate.
- Gonzalez stated milestones as follows:



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1. Cursory Review and Assessments
 2. Developing Recommendations and Researching what has been done before and where
 3. Implementation of Recommendations
 4. Assessment of what has been done
- Heffernan volunteered to share briefing regarding performing place assessments. Place assessments are to be completed by next meeting.
6. Old Business
 7. New Business
 8. Public Comment (three minutes on all non-agenda items)
 9. Adjournment: Meeting adjourned at 11:02 AM

NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, December 17, 2020

10:00 AM

Location: ZOOM

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

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