



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

- Mike Gold, Chair
- Alan Burks, Vice Chair
- Cynthia Luján
- Daniel Dominguez
- Fern Nueno
- John Tully
- Steve Gerhardt
- Shannon Heffernan

**STAFF**

- Stephanie Gonzalez,  
Placemaking Manager
- Kelsey Mader,  
Executive Assistant

**PLACEMAKING COMMITTEE AGENDA**

Thursday, October 21, 2021  
4:00 PM

[Join Zoom Meeting](#)  
Meeting ID: 838 4362 4582  
Passcode: 401729

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair
2. **ACTION:** Approve minutes from [September 16, 2021 Placemaking Committee Meeting](#)
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 10 Minutes
  - a. The Loop
4. CHAIRPERSONS REPORT – Mike Gold 15 Minutes
  - a. Discussion of Proposed Committee Goals
5. **ACTION:** Approve 3 FY 21/22 Committee Goals
6. Discussion of Projects & Milestones to Accomplish Goals 30 Minutes
7. **ACTION:** Approve FY 21/22 Milestones/Projects
8. Old Business
9. New Business
10. Public Comment (three minutes on all non-agenda items)
11. Adjournment

**NEXT PLACEMAKING COMMITTEE MEETING:**  
Thursday, November 18, 2021  
4:00 PM  
Location: TBD

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.