



DOWNTOWN LONG BEACH ALLIANCE

MEMBERS

Mike Gold, Chair

Laurie Gray, Vice Chair

Alan Burks

Alan Pullman

Clay Wood

Fern Nueno

Hannah Moon

Max Beach

STAFF

Stephanie Gonzalez,
Placemaking Manager

Amanda Barrera,
Admin Assistant

PLACEMAKING COMMITTEE AGENDA

Tuesday, October 18, 2022

4:00 PM

[Join Zoom Meeting](#)

Meeting ID: 861 1076 8751

Passcode: 024781

1. Call To Order & Introductions – Mike Gold, Chair
2. **ACTION:** Approve minutes from [August 30, 2022 Placemaking Committee Meeting](#)
3. Staff Report – Stephanie Gonzalez, Placemaking Manager 10 Minutes
 - a. Update on DLBA Placemaking Department Programs
4. Chairpersons Report – Mike Gold 50 Minutes
 - a. Discussion of Proposed FY 22/23 Committee Goals
 - i. Goal 1 - *Activate key locations with art, music, and culturally responsive placemaking, including programming and physical place enhancements*
 - ii. Goal 2 - *Green Downtown*
 - b. **OBJECTIVE:** Approval of FY 22/23 Committee Goals
 - c. Discussion of Proposed Committee Projects
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, November 15, 2021

4:00 PM

Location: Hybrid – Zoom & DLBA Conference Room

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.