



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

- Alan Burks, Chair
- Patty Wirth, Vice Chair
- Cynthia Luján
- Fern Nueno
- Ian Jahns
- John Tully
- Maggie Stoll
- Steve Gerhardt
- Shannon Heffernan

STAFF

- Stephanie Gonzalez,
Placemaking Manager
- Eileen Valencia,
Administrative Assistant
- Kelsey Mader,
Executive Assistant

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PLACEMAKING COMMITTEE AGENDA

Thursday, September 16, 2021
10:00 AM

[Join Zoom Meeting](#)
Meeting ID: 886 0008 0107
Passcode: 999556

1. CALL TO ORDER & INTRODUCTIONS – Alan Burks, Chair
2. **ACTION: Approve minutes from [July 15, 2021](#) & [August 19, 2021](#) Public Realm Committee Meeting**
3. Year in Review – Alan Burks, Chair 15 Minutes
 - a. Challenges
 - b. Accomplishments
4. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 15 Minutes
 - a. The Loop
 - b. Park(ing) Day – September 17, 2021
 - c. Update on Strategic Plan – Framework, Programs, and Ideas
5. Working Group Breakout Session – Project Wrap 30 Minutes
 - a. WG1: Elm St – Promote + Improve Public Space Usage Throughout Downtown
 - b. WG2: Marina Green – Develop Creative Activations of Space/Promote Safely Being Outdoors
 - c. Report Final Status
6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:
Thursday, October 21, 2021
10:00 AM
Location: TBD

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.