



**DOWNTOWN
LONG BEACH
ALLIANCE**

PLACEMAKING COMMITTEE NOTES

Thursday, September 15, 2022
4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 811 8739 9552

Passcode: 740181

Voting Present: Mike Gold, Alan Burks, Fern Nueno, Max Beach

Voting Absent: Cynthia Lujan, Daniel Dominguez, John Tully, Steve Gerhardt, Shannon Heffernan

DLBA Staff: Stephanie Gonzalez, Amanda Barrera, Jeremy Ancalade, Justine Nevarez, Austin Metoyer

Guests:

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair
[Meeting Presentation](#). Called to order at 4:06 PM.
2. **ACTION: Approve minutes from [August 30, 2022 Placemaking Committee Meeting](#)**
Action moved due to not meeting quorum.
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager
 - a. Lincoln Park Activations Update
 - Phase 0 of the Lincoln Park activations was launched with the Long Beach Walls / KCRW event.
 - Weekly meetings have been held between DLBA and Lincoln Park to assist with activities and activations.
 - b. Walk Audit Report
 - Gonzalez participated in the Walk Audit making note of any safety hazards and or improvements to be made within Downtown.
4. CHAIRPERSON'S REPORT – Mike Gold
 - a. Update and Next Steps from Working Groups
 - i. Implementation Group
 1. Update: Review mural submissions and select final concept
 - Both artists have submitted 2 options, Gonzalez will request a narrative piece to accompany their artwork.
 2. Next Steps: Share selection with stakeholders for approvals, notify artist, schedule mural painting, partial street closure permit for painting
 - Once the narratives are received, Gonzalez will request the group to rank their choices for final decision.
 - Beach will get a quote for the info plaque that will accompany the mural.
 - ii. Design Group
 1. Update: Review final ground pattern, review lighting installation details

MEMBERS

Mike Gold, Chair

Alan Burks, Vice Chair

Cynthia Luján

Daniel Dominguez

Fern Nueno

John Tully

Max Beach

Shannon Heffernan

Steve Gerhardt

STAFF

Stephanie Gonzalez,
Placemaking Manager

Amanda Barrera,
Administrative Assistant

- The lighting vendor suggested using risers on the western wall of Leo's, so they will be making some draft sketches and send a quote to review.
 - Gonzalez and Beach will work on updating the design for the ground decals so a test stencil can be created.
2. Next Steps: Ground pattern permit and installation
- Once the design is updated, the permit application can be sent to Public Works.
 - The Clean Team will be requested to power wash before the install.
- iii. Event Group
- I. Next Steps: Determine date, determine partners, discuss activities and promotion
- An event will be confirmed after the muralist confirms their timeline.
5. Old Business
6. New Business
- There will be a time capsule opening event on Monday 10/10/22 at 100 Oceangate.
 - Beach Streets will be returning on September 17th.
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment
Adjourned at 4:45 PM.

NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, October 18, 2022

4:00 PM

Location: Hybrid

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous
Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and with Assembly Bill 361.

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