PLACEMAKING COMMITTEE NOTES
Thursday, September 15, 2022
4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

Join Zoom Meeting
Meeting ID: 811 8739 9552
Passcode: 740181

Voting Present: Mike Gold, Alan Burks, Fern Nueno, Max Beach
Voting Absent: Cynthia Lujan, Daniel Dominguez, John Tully, Steve Gerhardt, Shannon Heffernan
DLBA Staff: Stephanie Gonzalez, Amanda Barrera, Jeremy Ancalade, Justine Nevarez, Austin Metoyer
Guests:

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair
   Meeting Presentation. Called to order at 4:06 PM.

2. ACTION: Approve minutes from August 30, 2022 Placemaking Committee Meeting
   Action moved due to not meeting quorum.

3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager
   a. Lincoln Park Activations Update
      • Phase 0 of the Lincoln Park activations was launched with the Long Beach Walls / KCRW event.
      • Weekly meetings have been held between DLBA and Lincoln Park to assist with activities and activations.
   b. Walk Audit Report
      • Gonzalez participated in the Walk Audit making note of any safety hazards and or improvements to be made within Downtown.

4. CHAIRPERSON’S REPORT – Mike Gold
   a. Update and Next Steps from Working Groups
      i. Implementation Group
         1. Update: Review mural submissions and select final concept
            • Both artists have submitted 2 options, Gonzalez will request a narrative piece to accompany their artwork.
         2. Next Steps: Share selection with stakeholders for approvals, notify artist, schedule mural painting, partial street closure permit for painting
            • Once the narratives are received, Gonzalez will request the group to rank their choices for final decision.
            • Beach will get a quote for the info plaque that will accompany the mural.
      ii. Design Group
         1. Update: Review final ground pattern, review lighting installation details
• The lighting vendor suggested using risers on the western wall of Leo’s, so they will be making some draft sketches and send a quote to review.
• Gonzalez and Beach will work on updating the design for the ground decals so a test stencil can be created.

2. Next Steps: Ground pattern permit and installation
• Once the design is updated, the permit application can be sent to Public Works.
• The Clean Team will be requested to power wash before the install.

iii. Event Group
1. Next Steps: Determine date, determine partners, discuss activities and promotion
• An event will be confirmed after the muralist confirms their timeline.

5. Old Business

6. New Business
• There will be a time capsule opening event on Monday 10/10/22 at 100 Oceangate.
• Beach Streets will be returning on September 17th.

7. Public Comment (three minutes on all non-agenda items)

8. Adjournment
    Adjourned at 4:45 PM.

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NEXT PLACEMAKING COMMITTEE MEETING:
Tuesday, October 18, 2022
4:00 PM
Location: Hybrid

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.