



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Alan Burks, Chair

Patty Wirth, Vice Chair

Cynthia Luján

Fern Nueno

Ian Jahns

John Tully

Maggie Stoll

Steve Gerhardt

Shannon Heffernan

STAFF

Stephanie Gonzalez,
Placemaking Manager

Eileen Valencia,
Administrative Assistant

Kelsey Mader,
Executive Assistant

PLACEMAKING COMMITTEE MINUTES

Thursday, August 19, 2021

10:00 AM

[Join Zoom Meeting](#)

Meeting ID: 868 5101 1725

Passcode: 783723

Voting Present: Alan Burks, Patty Wirth, Cynthia Lujan, Steve Gerhardt

Voting Absent: Maggie Stoll, Ian Jahns, John Tully, Shannon Heffernan, Fern Nueno

DLBA Staff: Stephanie Gonzalez, Eileen Valencia, Justine Nevarez, Jeremy Ancalade

1. CALL TO ORDER & INTRODUCTIONS – Alan Burks, Chair
[Meeting presentation](#). Meeting called to order at 10:10 AM.
2. **ACTION: Approve minutes from [July 15, 2021](#) Public Realm Committee Meeting**
MOTION: No action was taken due to lack of quorum. Committee will vote next meeting.
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager
 - a. Park(ing) Day – September 17, 2021
 - Gonzalez informed the group she had a department meeting a few weeks ago with Kraig Kojian and they discussed the possibility of doing Park(ing) Day on September 17th.
 - Gerhardt mentioned partnering with someone to pull something together for this event.
 - Gonzalez plans to reach out to businesses to see who would like to participate.
 - Burks suggested to host this event at North Pine.
 - Gerhardt shared the idea of partnering with City Fabric and borrowing their giant outdoor Jenga and other furniture. He will follow up with and report back next meeting.
 - Lujan added an outdoor event is ideal and safe due to COVID and advocates that this event happens.
4. Working Group Breakout Session – Project Wrap
 - a. WGI: Elm St – Promote + Improve Public Space Usage Throughout Downtown
 - Burks gave an update on the working group. This working group plans to update the lighting in this area by changing the lightbulbs on the existing streetlights.
 - Gonzalez said Fern Nueno is looking into this and will report back with more information because she believes a traffic engineer would need to sign off on the brightness of the new streetlights.
 - Burks asked if anyone was able to find out what the lights are through the manufacture so the Committee can see what it would take to change bulbs.

- Gonzalez will send an email out and follow up with these items.
 - Gonzalez added another item that the group talked about was planting street trees on the corridor. The group needs to see what locations there are for trees to be planted.
 - Burks is willing to walk the corridor to see where trees need to be planted.
 - Lujan suggested planting trees in front of the arts park.
 - Burks mentioned getting a mural somewhere on Elm Street.
- b. WG2: Marina Green – Develop Creative Activations of Space/Promote Safely Being Outdoors
- Wirth gave an update for plans at Marina Green. The goal is to begin to activate Marina Green after the Grand Prix event. They plan to do an art installation right after Grand Prix.
 - There is a possibility of hosting Pow Wow September 27th at Marina Green and partnering with a business with live art.
- c. Report Final Goals, Milestones, Needs for September Meeting
5. Old Business
- Wirth asked for an update on The Loop.
 - Gonzalez has been working on the budget for the loop and is creating examples of different projects that would be within different price ranges to get an idea of what's possible as far as partnerships and funding.
 - Gonzalez mentioned she has a meeting with a group from Montreal that does lighting and installation rentals.
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment
Meeting adjournment at 10:41 AM.

NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, September 16, 2021

10:00 AM

Location: TBD

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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