



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

- Mike Gold, Chair
- Alan Burks, Vice Chair
- Cynthia Luján
- Daniel Dominguez
- Fern Nueno
- John Tully
- Max Beach
- Shannon Heffernan
- Steve Gerhardt

**STAFF**

- Stephanie Gonzalez,  
Placemaking Manager
- Amanda Barrera,  
Administrative Assistant

**PLACEMAKING COMMITTEE AGENDA**

Tuesday, August 30, 2022

4:00 PM

**REVISED**

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

**Meeting ID: 892 8006 5958**

**Passcode: 815397**

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair
2. **ACTION: Approve minutes from [July 21, 2022 Placemaking Committee Meeting](#)**
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 5 Minutes
  - a. Lincoln Park Meeting & Activations Update
4. CHAIRPERSON’S REPORT – Mike Gold 50 Minutes
  - a. Update and Next Steps from Working Groups
    - i. Implementation Group
      1. Update: Review and discuss conversations with artists
      2. Next Steps: Collect and share submissions, share with stakeholders for approvals, select final design, schedule mural painting, partial street closure permit for painting
    - ii. Design Group
      1. Update: Review site plan updates, discuss ground decals
      2. Next Steps: Select lighting options and discuss installation details/vendor, ground decal permit
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

**NEXT PLACEMAKING COMMITTEE MEETING:**

**Thursday, September 15, 2022**

**4:00 PM**

**Location: TBD**

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous  
Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and with Assembly Bill 361.

E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.