



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Mike Gold, Chair
Alan Burks, Vice Chair
Cynthia Luján
Daniel Dominguez
Fern Nueno
John Tully
Max Beach
Shannon Heffernan
Steve Gerhardt

STAFF

Stephanie Gonzalez,
Placemaking Manager

Amanda Barrera,
Administrative Assistant

PLACEMAKING COMMITTEE AGENDA

Thursday, July 21, 2022
4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 878 3184 9451

Passcode: 896892

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair
2. **ACTION: Approve minutes from [June 23, 2022 Placemaking Committee Meeting](#)**
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 15 Minutes
 - a. Taste of Downtown Projector Photos
 - b. Lincoln Park Meeting Update
 - c. FY 22/23 Budget Overview
4. CHAIRPERSON'S REPORT – Mike Gold 45 Minutes
 - a. Review updated Waite Ct. Alley Activation project management schedule
 - b. Update and Next Steps from Working Groups
 - i. Implementation Group
 1. Update: Discuss feedback from initial conversations with selected (3-5) artists, review finalized scope of work, review preliminary budget estimates for murals
 2. Next Steps: Prepare contracts for muralists, obtain necessary permits, begin scheduling installations
 - ii. Design Group
 1. Update: Review detailed site plan/mock-ups to share with stakeholders, select lighting options, create preliminary budget for lighting
 2. Next Steps: Complete designs for pedestrian path, design and obtain quotes for signage, obtain necessary permits, begin scheduling installations, begin purchasing lighting
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, August 18, 2022
4:00 PM

Location: TBD

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous
Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and with Assembly Bill 361.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.