PLACEMAKING COMMITTEE AGENDA
Thursday, July 21, 2022
4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.
Join Zoom Meeting
Meeting ID: 878 3184 9451
Passcode: 896892

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair

2. ACTION: Approve minutes from June 23, 2022 Placemaking Committee Meeting

3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 15 Minutes
   a. Taste of Downtown Projector Photos
   b. Lincoln Park Meeting Update
   c. FY 22/23 Budget Overview

4. CHAIRPERSON’S REPORT – Mike Gold 45 Minutes
   a. Review updated Waite Ct. Alley Activation project management schedule
   b. Update and Next Steps from Working Groups
      i. Implementation Group
         1. Update: Discuss feedback from initial conversations with selected (3-5) artists, review finalized scope of work, review preliminary budget estimates for murals
         2. Next Steps: Prepare contracts for muralists, obtain necessary permits, begin scheduling installations
      ii. Design Group
         1. Update: Review detailed site plan/mock-ups to share with stakeholders, select lighting options, create preliminary budget for lighting
         2. Next Steps: Complete designs for pedestrian path, design and obtain quotes for signage, obtain necessary permits, begin scheduling installations, begin purchasing lighting

5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:
Thursday, August 18, 2022
4:00 PM
Location: TBD

*Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and with Assembly Bill 361.

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