



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Alan Burks, Chair

Patty Wirth, Vice Chair

Cynthia Luján

Fern Nueno

Ian Jahns

John Tully

Maggie Stoll

Steve Gerhardt

Shannon Heffernan

STAFF

Stephanie Gonzalez,
Placemaking Manager

Eileen Valencia,
Administrative Assistant

Kelsey Mader,
Executive Assistant

PLACEMAKING COMMITTEE AGENDA

Thursday, July 15, 2021

10:00 AM

HYBRID

**DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802**

OR

[Join Zoom Meeting](#)

Meeting ID: 885 2085 9623

Passcode: 540673

1. CALL TO ORDER & INTRODUCTIONS – Alan Burks, Chair
2. **ACTION: Approve minutes from [June 17, 2021 Public Realm Committee Meeting](#)**
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 20 Minutes
 - a. Outdoor Dining Reimbursement Program Final Details
 - b. Placemaking Department 2021/22 Budget Discussion
4. Working Group Breakout Session 40 Minutes
 - a. WG1: Elm St – Promote + Improve Public Space Usage Throughout Downtown
 - b. WG2: Marina Green – Develop Creative Activations of Space/Promote Safely Being Outdoors
 - c. Report Group Goals for July Meeting
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, August 19, 2021

10:00 AM

HYBRID

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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