PLACEMAKING COMMITTEE MINUTES  
Thursday, June 23, 2022  
4:00 PM

Voting Present: Mike Gold, Alan Burks, Fern Nueno, John Tully, Max Beach  
Voting Absent: Cynthia Lujan, Daniel Dominguez, Steve Gerhardt, Shannon Heffernan  
DLBA Staff: Stephanie Gonzalez, Amanda Barrera, Justine Nevarez

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair  
   Meeting Presentation. Called to order at 4:02 PM.

2. ACTION: Approve minutes from May 19, 2022 Placemaking Committee Meeting  
   Motion: 1st: Burks; 2nd: Beach  
   Vote: None opposed. Tully Abstained. Motion passes.

3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager  
   a. Park(ing) Day 2022  
      • Parking Day is an International Day of Activation, Gerhardt suggested waiting another week or so to see if there is enough interest to participate.

4. CHAIRPERSON'S REPORT – Mike Gold  
   a. Review updated Waite Ct. Alley Activation project management schedule  
      • Gonzalez is waiting on contact back from property owners.  
      • One building on Waite Court has plans to install a mural on one of their walls.  
      • In the next meeting, Nevarez will talk about some of the activation ideas for the space.
   b. Update and Next Steps from Working Groups  
      i. Implementation Group  
         1. Update: Review and discuss results of muralist selection slideshow  
            • The project aims to improve community safety in Waite Court while also bringing a diverse and colorful selection of art to the space.  
         2. Next Steps: Begin initial conversations with selected (3-5) artists, finalize scope of work, create preliminary budget estimates for murals  
            • Gonzalez shared the top 8 artists submitted by the committee.  
            • Tully volunteered to lead the implementation group in the next steps.
      ii. Design Group  
         1. Update: Review site plan updates  
            • Burks and Beach created a rough outline of where murals and lighting options would go.
2. **Next Steps**: Complete detailed site plan/mock-ups to share with stakeholders, select lighting options, create preliminary budget for lighting
   - The preliminary site plan created will be shared with stakeholders when discussing the project.

5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment
   Adjoin at 5:00 PM.

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**NEXT PLACEMAKING COMMITTEE MEETING:**
Thursday, July 21, 2022
4:00 PM
Location: TBD

*Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.*