



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Mike Gold, Chair

Alan Burks, Vice Chair

Cynthia Luján

Daniel Dominguez

Fern Nueno

John Tully

Max Beach

Shannon Heffernan

Steve Gerhardt

STAFF

Stephanie Gonzalez,
Placemaking Manager

Amanda Barrera,
Administrative Assistant

PLACEMAKING COMMITTEE MINUTES

Thursday, June 23, 2022

4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 824 9469 0696

Passcode: 793339

Voting Present: Mike Gold, Alan Burks, Fern Nueno, John Tully, Max Beach
Voting Absent: Cynthia Lujan, Daniel Dominguez, Steve Gerhardt, Shannon Heffernan
DLBA Staff: Stephanie Gonzalez, Amanda Barrera, Justine Nevarez

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair
[Meeting Presentation](#). Called to order at 4:02 PM.
2. **ACTION: Approve minutes from [May 19, 2022 Placemaking Committee Meeting](#)**
Motion: 1st: Burks; 2nd: Beach
Vote: None opposed. Tully Abstained. Motion passes.
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager
 - a. Park(ing) Day 2022
 - Parking Day is an International Day of Activation, Gerhardt suggested waiting another week or so to see if there is enough interest to participate.
4. CHAIRPERSON'S REPORT – Mike Gold
 - a. Review updated Waite Ct. Alley Activation project management schedule
 - Gonzalez is waiting on contact back from property owners.
 - One building on Waite Court has plans to install a mural on one of their walls.
 - In the next meeting, Nevarez will talk about some of the activation ideas for the space.
 - b. Update and Next Steps from Working Groups
 - i. Implementation Group
 1. Update: Review and discuss results of muralist selection slideshow
 - The project aims to improve community safety in Waite Court while also bringing a diverse and colorful selection of art to the space.
 2. Next Steps: Begin initial conversations with selected (3-5) artists, finalize scope of work, create preliminary budget estimates for murals
 - Gonzalez shared the top 8 artists submitted by the committee.
 - Tully volunteered to lead the implementation group in the next steps.
 - ii. Design Group
 1. Update: Review site plan updates
 - Burks and Beach created a rough outline of where murals and lighting options would go.

2. Next Steps: Complete detailed site plan/mock-ups to share with stakeholders, select lighting options, create preliminary budget for lighting
 - The preliminary site plan created will be shared with stakeholders when discussing the project.

5. Old Business

6. New Business

7. Public Comment (three minutes on all non-agenda items)

8. Adjournment

Adjourned at 5:00 PM.

NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, July 21, 2022

4:00 PM

Location: TBD

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous
Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and with Assembly Bill 361.

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