



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Alan Burks, Chair
Patty Wirth, Vice Chair
Cynthia Luján
Fern Nueno
Ian Jahns
John Tully
Maggie Stoll
Steve Gerhardt
Shannon Heffernan

STAFF

Stephanie Gonzalez,
Placemaking Manager
Eileen Valencia,
Administrative Assistant
Kelsey Mader,
Executive Assistant

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PLACEMAKING COMMITTEE AGENDA

Thursday, June 17, 2021
10:00 AM

[Join Zoom Meeting](#)

Meeting ID: 885 2085 9623

Passcode: 540673

1. CALL TO ORDER & INTRODUCTIONS – Alan Burks, Chair
2. **ACTION: Approve minutes from [May 20, 2021 Public Realm Committee Meeting](#)**
3. PUMA Discussion 30 Minutes
4. Working Group Breakout Session 10 Minutes
 - a. WG1: Elm St – Promote + Improve Public Space Usage Throughout Downtown
 - b. WG2: Marina Green – Develop Creative Activations of Space/Promote Safely Being Outdoors
 - c. Report Group Goals for July Meeting
5. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 20 Minutes
 - a. City of Long Beach Vehicular Wayfinding Signs
 - b. Pine and Ocean Activation Draft RFP
 - c. Outdoor Dining Reimbursement Program
6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, July 15, 2021

10:00 AM

Location: TBD

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.

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