



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

- Mike Gold, Chair
- Alan Burks, Vice Chair
- Cynthia Luján
- Daniel Dominguez
- Fern Nueno
- John Tully
- Max Beach
- Shannon Heffernan
- Steve Gerhardt

STAFF

- Stephanie Gonzalez,
Placemaking Manager
- Amanda Barrera,
Administrative Assistant

PLACEMAKING COMMITTEE AGENDA

Thursday, June 16, 2022
4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 824 9469 0696

Passcode: 793339

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair
2. **ACTION: Approve minutes from [May 19, 2022 Placemaking Committee Meeting](#)**
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 5 Minutes
 - a. Review of South Park BID & Alley Tour
4. CHAIRPERSON'S REPORT – Mike Gold 50 Minutes
 - a. Review updated Waite Ct. Alley Activation project management schedule
 - b. Update and Next Steps from Working Groups
 - i. Implementation Group
 1. Update: Review and discuss results of muralist selection slideshow
 2. Next Steps: Begin initial conversations with selected (3-5) artists, finalize scope of work, create preliminary budget estimates for murals
 - ii. Design Group
 1. Update: Review site plan updates
 2. Next Steps: Complete detailed site plan/mock-ups to share with stakeholders, select lighting options, create preliminary budget for lighting
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, July 21, 2022

4:00 PM

Location: TBD

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and with Assembly Bill 361.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.