



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

### MEMBERS

Mike Gold, Chair  
Laurie Gray, Vice Chair  
Alan Burks  
Alan Pullman  
Clay Wood  
Fern Nueno  
Hannah Moon  
Max Beach  
Solimar Salas

### STAFF

Stephanie Gonzalez,  
Placemaking Manager  
Amanda Barrera,  
Admin Assistant

## PLACEMAKING COMMITTEE MINUTES

Tuesday, May 16, 2023  
8:30 AM

### **DLBA Conference Room**

100 W Broadway, Suite 120  
Long Beach, CA 90802

**VOTING PRESENT:** Mike Gold, Alan Burks, Fern Nueno, Max Beach, Clay Wood, Hannah Moon, Solimar Salas.

**VOTING ABSENT:** Laurie Gray, Alan Pullman.

**DLBA STAFF:** Stephanie Gonzalez, James Ahumada, Amanda Barrera

**GUESTS:** Amelia Bodek, Charlene Angsuco

1. Call To Order – Mike Gold, Chair  
[Meeting Presentation](#). Called to order at 8:32 AM.
2. **ACTION:** Approve minutes from [April 18, 2022 Placemaking Committee Meeting](#)  
**MOTION:** 1<sup>st</sup>: Beach; 2<sup>nd</sup>: Salas.  
**VOTE:** None opposed. Burks not present for vote. Moon not present for vote.  
**Motion Passes.**
3. Guest Presentation – PW 1<sup>st</sup> Street Pedestrian Improvements - Amelia Bodek
  - Bodek and Angsuco shared the anticipated 1<sup>st</sup> Street pedestrian improvements coming to Long Beach through donated funds from Metro.
4. Staff Report – Stephanie Gonzalez, Placemaking Manager
  - a. Budget Forum Recap
    - Around 20 community members were in attendance where Gonzalez shared what projects the Placemaking budget goes towards to receive community feedback on.
  - b. Beach Streets
    - Beach Streets will take place on Saturday May 20<sup>th</sup> with live bands, DJs, an Eco Fair, beer gardens, street games, breakdancing, and more.
  - c. Pride Banners
    - The pride banner design was shared with the committee ahead of the installation in June.
5. Working Group Updates
  - a. [Working Group 1](#) – Vacant Storefronts
    - i. Focus on design direction. Get window measurements.
  - b. [Working Group 2](#) - Green Downtown – Fern Nueno
    - i. Discuss Placemaking Department vision
6. Old Business



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7. New Business

- Salas shared that the California Association of Museums conference will be held in Long Beach in the Spring.
- Gold advised that the passport route has been extended to the Queen Mary, the water taxis are returning to 7-day service, and the aqua bus will also be returning.

8. Public Comment (three minutes on all non-agenda items)

9. Adjournment

Adjourned at 9:36 AM.

**NEXT PLACEMAKING COMMITTEE MEETING:**

**Tuesday, June 20 at 8:30am**

**IN PERSON**

**DLBA Conference Room  
100 W Broadway, Suite 120  
Long Beach, CA 90802**

***Mission: Cultivate, preserve, and promote a healthy, safe  
and prosperous Downtown, for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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