PLACEMAKING COMMITTEE AGENDA
Tuesday, April 19, 2022
4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.
Join Zoom Meeting
Meeting ID: 826 1049 1863
Passcode: 155640

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair

2. ACTION: Approve minutes from March 17, 2022 Placemaking Committee Meeting

3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 5 Minutes
   a. Elm Street Lighting

4. CHAIRPERSON’S REPORT – Mike Gold 50 Minutes
   a. Reminder of Our Goals
      i. Consider alleyways that would be prime for temporary activations and place enhancing features (e.g. murals, festive lighting, games)
      ii. Seek activations that celebrate the diversity of people and cultures in Downtown: partnering with businesses, neighborhood associations, and non-profit partners on cultural programming
   b. Review mood board & mock-ups
   c. Divide and assign tasks

5. Old Business

6. New Business

7. Public Comment (three minutes on all non-agenda items)

8. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:
Thursday, May 19, 2022
4:00 PM
Location: TBD

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and with Assembly Bill 361.

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