



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Mike Gold, Chair

Laurie Gray, Vice Chair

Alan Burks

Alan Pullman

Clay Wood

Fern Nueno

Hannah Moon

Max Beach

Solimar Salas

STAFF

Stephanie Gonzalez,
Placemaking Manager

Amanda Barrera,
Admin Assistant

PLACEMAKING COMMITTEE AGENDA

Tuesday, April 18, 2023

8:30 AM

DLBA Conference Room

100 W Broadway, Suite 120

Long Beach, CA 90802

1. Call To Order – Mike Gold, Chair
2. **ACTION: Approve minutes from [March 21, 2022](#) Placemaking Committee Meeting**
3. Staff Report – Stephanie Gonzalez, Placemaking Manager 15 Minutes
 - a. Celebrate Downtown
 - b. Lincoln Park Clean Up (March 25) & Spring Fest (April 8)
4. Working Group Updates 10 Minutes
 - a. [Working Group 1](#) – Vacant Storefronts – Laurie Gray
 - b. [Working Group 2](#) - Green Downtown – Fern Nueno
5. Working Group Breakout Session 35 Minutes
 - a. **OBJECTIVE:**
 - i. [WG1](#) – Prepare project timeline and decide on design direction.
 - i. [WG2](#) – Create Tree Ambassador Toolkit Outline
 - b. WG Leads to assign tasks to members
6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, May 16 at 8:30am

IN PERSON

**DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802**

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown, for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.