PLACEMAKING COMMITTEE MINUTES
Tuesday, March 21, 2023
3:30 PM

Voting Present: Mike Gold, Laurie Gray, Alan Burks, Max Beach, Clay Wood.
Voting Absent: Alan Pullman, Fern Nueno, Hannah Moon, Solimar Salas.
DLBA Staff: Stephanie Gonzalez, James Ahumada, Amanda Barrera.

1. Call To Order – Mike Gold, Chair
   Meeting Presentation. Called to order at 3:44pm.

2. ACTION: Approve minutes from February 21, 2022 Placemaking Committee Meeting
   VOTE: 1st: Burks; 2nd: Beach.
   MOTION: None opposed. No abstentions. Motion Passes.

3. Staff Report – Stephanie Gonzalez, Placemaking Manager
   a. Celebrate Downtown
      • The Spirit of Downtown awards will be given at the Thursday March 23 event from 5:30pm-9:30pm at Lincoln Park.
   b. Lincoln Park Clean Up (March 25) & Spring Fest (April 8)
      • CD1 is leading the statewide cleanup weekend which will take place of the March 25th cleanup.
      • Spring Fest will feature Bollywood dancing, dog training, mobile recess, and a pedestrian rodeo to help children learn about pedestrian safety.

4. Working Group Updates
   a. Working Group 1 – Vacant Storefronts – Laurie Gray
      • The group will give feedback through notes on the document for DLBA to revise.
      • Gonzalez will share the property owners on Pine from Ocean to 7th.
   b. Working Group 2 - Green Downtown – Fern Nueno
      • Gonzalez will follow up with group lead Fern Nueno on the next steps.

5. Working Group Breakout Session
   a. OBJECTIVE: WGs to review Deliverables & Timeline (Timeline should reflect final 6 months of fiscal year)
   b. WG Leads to assign tasks to members

6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment
   Adjourned at 4:37pm.

NEXT PLACEMAKING COMMITTEE MEETING:
Tuesday, April 18 at 3:30pm
IN PERSON
DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802

Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown, for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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