



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Mike Gold, Chair

Laurie Gray, Vice Chair

Alan Burks

Alan Pullman

Clay Wood

Fern Nueno

Hannah Moon

Max Beach

Solimar Salas

STAFF

Stephanie Gonzalez,
Placemaking Manager

Amanda Barrera,
Admin Assistant

PLACEMAKING COMMITTEE MINUTES

Tuesday, March 21, 2023

3:30 PM

DLBA Conference Room

100 W Broadway, Suite 120

Long Beach, CA 90802

Voting Present: Mike Gold, Laurie Gray, Alan Burks, Max Beach, Clay Wood.

Voting Absent: Alan Pullman, Fern Nueno, Hannah Moon, Solimar Salas.

DLBA Staff: Stephanie Gonzalez, James Ahumada, Amanda Barrera.

1. Call To Order – Mike Gold, Chair
[Meeting Presentation](#). Called to order at 3:44pm.
2. **ACTION:** Approve minutes from [February 21, 2022 Placemaking Committee Meeting](#)
VOTE: 1st: Burks; 2nd: Beach.
MOTION: None opposed. No abstentions. Motion Passes.
3. Staff Report – Stephanie Gonzalez, Placemaking Manager
 - a. Celebrate Downtown
 - The Spirit of Downtown awards will be given at the Thursday March 23 event from 5:30pm-9:30pm at Lincoln Park.
 - b. Lincoln Park Clean Up (March 25) & Spring Fest (April 8)
 - CDI is leading the statewide cleanup weekend which will take place of the March 25th cleanup.
 - Spring Fest will feature Bollywood dancing, dog training, mobile recess, and a pedestrian rodeo to help children learn about pedestrian safety.
4. Working Group Updates
 - a. [Working Group 1](#) – Vacant Storefronts – Laurie Gray
 - The group will give feedback through notes on the document for DLBA to revise.
 - Gonzalez will share the property owners on Pine from Ocean to 7th.
 - b. [Working Group 2](#) - Green Downtown – Fern Nueno
 - Gonzalez will follow up with group lead Fern Nueno on the next steps.
5. Working Group Breakout Session
 - a. **OBJECTIVE:** WGs to review Deliverables & Timeline
(Timeline should reflect final 6 months of fiscal year)
 - b. WG Leads to assign tasks to members
6. Old Business

7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment
Adjourned at 4:37pm.

NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, April 18 at 3:30pm

IN PERSON

**DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802**

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown, for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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