



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Mike Gold, Chair

Laurie Gray, Vice Chair

Alan Burks

Alan Pullman

Clay Wood

Fern Nueno

Hannah Moon

Max Beach

Solimar Salas

**STAFF**

Stephanie Gonzalez,  
Placemaking Manager

Amanda Barrera,  
Admin Assistant

**PLACEMAKING COMMITTEE AGENDA**

Tuesday, March 21, 2023

3:30 PM

**DLBA Conference Room**

100 W Broadway, Suite 120

Long Beach, CA 90802

1. Call To Order – Mike Gold, Chair
2. **ACTION: Approve minutes from [February 21, 2022 Placemaking Committee Meeting](#)**
3. Staff Report – Stephanie Gonzalez, Placemaking Manager 15 Minutes
  - a. Celebrate Downtown
  - b. Lincoln Park Clean Up (March 25) & Spring Fest (April 8)
4. Working Group Updates 10 Minutes
  - a. [Working Group 1](#) – Vacant Storefronts – Laurie Gray
  - b. [Working Group 2](#) - Green Downtown – Fern Nueno
5. Working Group Breakout Session 35 Minutes
  - a. **OBJECTIVE:** WGs to review Deliverables & Timeline  
(Timeline should reflect final 6 months of fiscal year)
  - b. WG Leads to assign tasks to members
6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment

**NEXT PLACEMAKING COMMITTEE MEETING:**

Tuesday, April 18 at 3:30pm

**IN PERSON**

**DLBA Conference Room  
100 W Broadway, Suite 120  
Long Beach, CA 90802**

***Mission: Cultivate, preserve, and promote a healthy, safe  
and prosperous Downtown, for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.