



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Placemaking  
Committee Members:**

Alan Burks, Chair

Patty Wirth, Vice Chair

Maggie Stoll

Ian Jahns

Steve Gerhardt

John Tully

Shannon Heffernan

Fern Nueno

Cynthia Luján

**DLBA Staff:**

Stephanie Gonzalez  
Placemaking Manager

1.38 Un-Square Miles

100 West Broadway, Ste 120  
Long Beach, CA 90802  
T: 562.436.4259  
F: 562.437.7850

## PLACEMAKING COMMITTEE AGENDA

Thursday, March 18, 2021

10:00 AM

Zoom Conference Link:

<https://us02web.zoom.us/j/88431661986?pwd=UFRWLzY5V2FuYmZydWJwNnV4SFbnUT09>

Instructions for Zoom Call:

1. Please click the link above to join the meeting
2. Once there, you may be in the "waiting room" until the host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
  - a. If you select phone audio
    - i. you will see a window that offers call-in numbers, anyone of them will work
    - ii. you will then be prompted to enter both the meeting ID# and your personal ID# which will both be displayed on your computer screen
  - b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Alan Burks, Chair
2. **ACTION: Approve minutes from February 18, 2020 Public Realm Committee Meeting** 1 Minute
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 10 Minutes
4. Working Group Breakout Session and Report 40 Minutes
  - a. WG1: Elm St – Promote + Improve Public Space Usage Throughout Downtown
  - b. WG2: Marina Green – Develop Creative Activations of Space/Promote Safely Being Outdoors
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

### NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, April 15, 2020

10:00 AM

Location: ZOOM

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.