



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

### MEMBERS

Mike Gold, Chair

Laurie Gray, Vice Chair

Alan Burks

Alan Pullman

Clay Wood

Fern Nueno

Hannah Moon

Max Beach

Solimar Salas

### STAFF

Stephanie Gonzalez,  
Placemaking Manager

Amanda Barrera,  
Admin Assistant

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## PLACEMAKING COMMITTEE MINUTES

Tuesday, February 21, 2023  
4:00 PM

### DLBA Conference Room

100 W Broadway, Suite 120  
Long Beach, CA 90802

**OR**

[Join Zoom Meeting](#)

**Meeting ID: 848 3775 3988**

**Passcode: 776097**

**Voting Present:** Mike Gold, Laurie Gray, Alan Burks, Alan Pullman, Fern Nueno, Max Beach, Clay Wood, Hannah Moon, Solimar Salas.

**Voting Absent:** N/A

**DLBA Staff:** Amanda Barrera, Stephanie Gonzalez, Asia Morris

1. Call To Order – Mike Gold, Chair  
[Meeting Presentation](#). Called to order at 4:03 PM.
2. **ACTION: Approve minutes from [December 20, 2022 Placemaking Committee Meeting](#)**  
**MOTION:** 1<sup>st</sup>: Burks; 2<sup>nd</sup>: Nueno.  
**VOTE:** None opposed. No Abstentions. **Motion Passes.**
3. Staff Report – Stephanie Gonzalez, Placemaking Manager
  - a. AB2449 – Discuss Committee Meeting Time
    - As of March 1, 2023, the hybrid option for meetings will be discontinued and all Committee and Board Meetings will be held fully in-person.
    - A poll will be sent to confirm meeting time and day.
  - b. Brown Act details for Working Group Meetings
    - If a working group with 5 members communicates or meets outside of the monthly Committee Meeting, the meeting location and agenda will need to be posted.
  - c. Waite Court Ribbon Cutting
    - The event held on February 2<sup>nd</sup> featured a small scavenger hunt to showcase the new artwork.
    - There were around 40 people in attendance including the artist Lajon Miller.
  - d. Lincoln Park
    - Coffee, Conversation, & Clean-up series continues every other Saturday.

4. Working Group Updates

- a. [Working Group 1](#) – Vacant Storefronts – Laurie Gray
  - Gray advised the group conducted walk audits to rate each vacant storefront.
  - The group will now look at the compiled information to decide priority locations and contact landlords.
- b. [Working Group 2](#) - Green Downtown – Fern Nueno
  - The group did a walk audit and took down information for trees and the conditions of planters in Downtown.

5. Working Group Breakout Session

- a. **OBJECTIVE:** WGs to complete Deliverables & Timeline Section of Action Plan (Timeline should reflect final 7 months of fiscal year)

6. Old Business

7. New Business

- Celebrate Downtown will be held on March 23, 2023 from 5:30pm-8:30pm at Lincoln Park.
- Nueno started a new role as Climate Manager for The City of Long Beach.

8. Public Comment (three minutes on all non-agenda items)

9. Adjournment

Adjourned at 5:01 PM

**NEXT PLACEMAKING COMMITTEE MEETING:**

**Tuesday, March 21 at 4pm  
IN PERSON  
DLBA Conference Room  
100 W Broadway, Suite 120  
Long Beach, CA 90802**

***Mission: Cultivate, preserve, and promote a healthy, safe  
and prosperous Downtown, for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.