



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

#### MEMBERS

Mike Gold, Chair  
Alan Burks, Vice Chair  
Cynthia Luján  
Daniel Dominguez  
Fern Nueno  
John Tully  
Max Beach  
Steve Gerhardt  
Shannon Heffernan

#### STAFF

Stephanie Gonzalez,  
Placemaking Manager  
  
Kelsey Mader,  
Executive Assistant

## PLACEMAKING COMMITTEE AGENDA

Thursday, January 20, 2022  
4:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 879 0645 2104

Passcode: 493219

1. CALL TO ORDER & INTRODUCTIONS – Mike Gold, Chair
2. **ACTION:** Approve minutes from [December 16, 2021 Placemaking Committee Meeting](#)
3. STAFF REPORT – Stephanie Gonzalez, Placemaking Manager 10 Minutes
  - a. Discuss Black History Month Locations
4. CHAIRPERSON'S REPORT – Mike Gold 45 Minutes
  - a. Review Place Assessment Results & Decide Location(s)
  - b. Discuss next milestones
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

#### NEXT PLACEMAKING COMMITTEE MEETING:

Thursday, February 17, 2022

4:00 PM

Location: TBD

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and with Assembly Bill 361.

E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

100 West Broadway, Ste 120  
Long Beach, CA 90802  
T: 562.436.4259  
F: 562.437.7850

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