

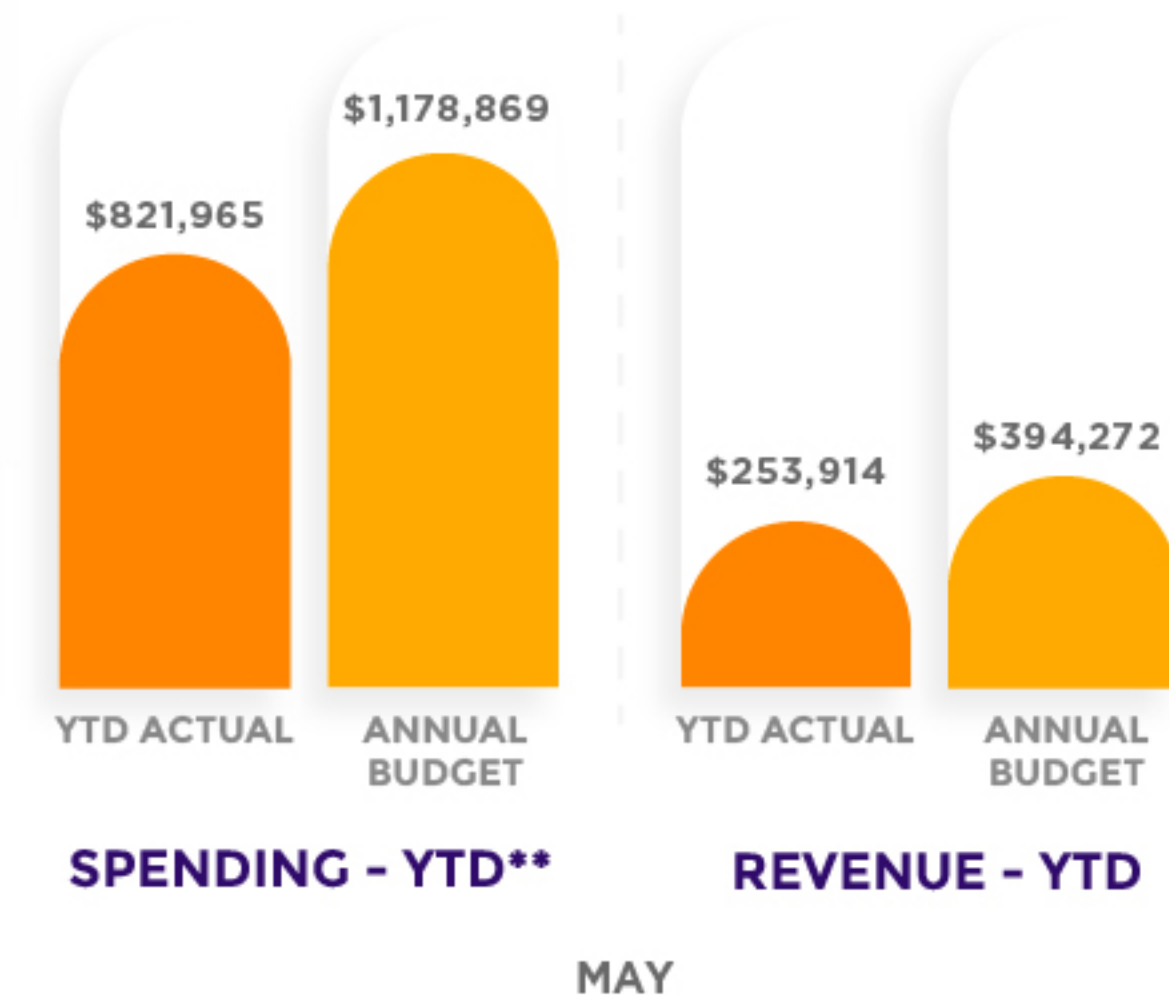
MONTHLY HIGHLIGHTS

(AS OF 05/31/2019)

- Initial analysis of the Public Safety Online Survey to be shared at DLBA's Board meeting in June revealed that the average Downtown resident has lived in the area for over 5 years.
- DLBA's Pressure Washing team has serviced more than 12.6 million square feet of sidewalk since October, 2018.
- The GoLongBeach app is an easy-to-use smart phone app for Long Beach residents to inform city departments about clean and safe issues in their neighborhood.
- DLBA was the first to partner with the City Prosecutor in creating a Neighborhood Impact Prosecutor Program for Downtown
- The next Public Safety Committee meeting is on June 26th, 2019 at 4:00 PM

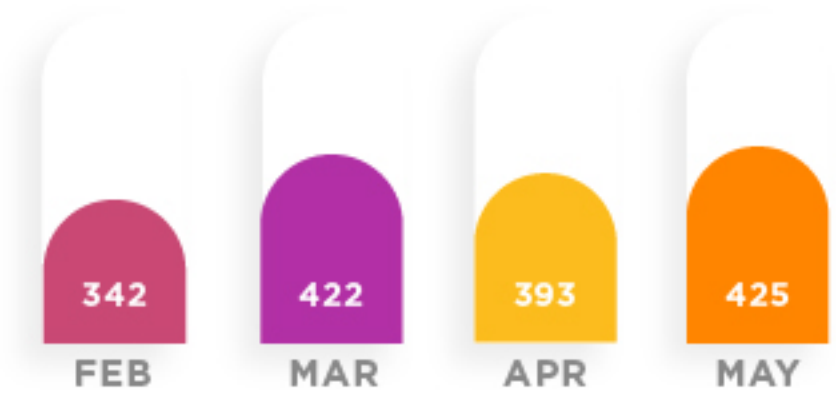
DEPT. FINANCIAL HEALTH

**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019



CLEAN & SAFE STATS (FEB - MAY 2019)

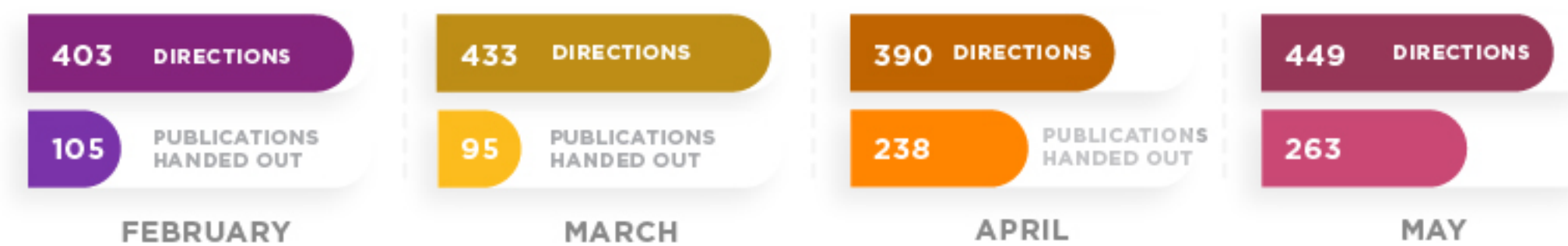
GRAFFITI & STICKER REMOVAL



STREET PERSON CONTACTS



SAFETY AMBASSADOR ASSISTANCE



ANNUAL GOALS

1 DLBA DOCENT PROGRAM

Create a Docent Volunteer Program for stakeholders interested in sharing information about Downtown and DLBA programs

- OCT 2018 - JAN 2019 FACT FINDING
- FEBRUARY - APRIL DEVELOP PROGRAM ELEMENTS
- MAY - JUNE DESIGN COLLABORATION
- JULY - AUGUST INTEGRATION/IMPLEMENTATION

2 PEDESTRIAN SAFETY

Develop an outreach campaign coordinated with enforcement agencies to address bicycles and scooters on sidewalks in the Downtown.

- DECEMBER - JANUARY FACT FINDING
- FEBRUARY/MARCH DEVELOP PROGRAM ELEMENTS
- APRIL DESIGN COLLABORATION w/CITY
- MAY - JUNE EDUCATION/ENFORCEMENT

3 GO LONG BEACH APP

Develop a community outreach program to increase awareness of the GoLongBeach app among Downtown Stakeholders.

- DECEMBER - JANUARY FACT FINDING
- FEBRUARY/MARCH DEVELOP PROGRAM ELEMENTS
- APRIL/MAY GRAPHIC DESIGN W/DLBA STAFF
- JUNE - AUGUST IMPLEMENTATION