MONTHLY HIGHLIGHTS (AS OF 05/31/2019)

- Initial analysis of the Public Safety Online Survey to be shared at DLBA’s Board meeting in June revealed that the average Downtown resident has lived in the area for over 5 years.
- DLBA’s Pressure Washing team has serviced more than 12.6 million square feet of sidewalk since October, 2018.
- The GoLongBeach app is an easy-to-use smart phone app for Long Beach residents to inform city departments about clean and safe issues in their neighborhood.
- DLBA was the first to partner with the City Prosecutor in creating a Neighborhood Impact Prosecutor Program for Downtown.
- The next Public Safety Committee meeting is on June 26th, 2019 at 4:00 PM.

DEPT. FINANCIAL HEALTH
**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019**

- Spending - YTD**
  - May: $231,965
  - YTD: $1,178,959

- Revenue - YTD
  - May: $394,272
  - YTD: $253,914

ANNUAL GOALS

1. **DLBA DOCENT PROGRAM**
   - Create a Docent Volunteer Program for stakeholders interested in sharing information about Downtown and DLBA programs.
   - **OCT 2018 - JAN 2019**
     - FACT FINDING
   - **FEBRUARY/MARCH**
     - DEVELOP PROGRAM ELEMENTS
   - **APRIL**
     - DESIGN COLLABORATION
   - **MAY - JUNE**
     - EDUCATION/ENFORCEMENT
   - **JULY - AUGUST**
     - INTEGRATION/IMPLEMENTATION

2. **PEDESTRIAN SAFETY**
   - Develop an outreach campaign coordinated with enforcement agencies to address bicycles and scooters on sidewalks in the Downtown.
   - **DECEMBER - JANUARY**
     - FACT FINDING
   - **FEBRUARY/MARCH**
     - DEVELOP PROGRAM ELEMENTS
   - **APRIL**
     - DESIGN COLLABORATION
   - **MAY - JUNE**
     - EDUCATION/ENFORCEMENT

3. **GO LONG BEACH APP**
   - Develop a community outreach program to increase awareness of the GoLongBeach app among Downtown Stakeholders.
   - **DECEMBER - JANUARY**
     - FACT FINDING
   - **FEBRUARY/MARCH**
     - DEVELOP PROGRAM ELEMENTS
   - **APRIL/MAY**
     - GRAPHIC DESIGN W/DLBA STAFF
   - **JUNE - AUGUST**
     - IMPLEMENTATION