MONTHLY HIGHLIGHTS  
(AS OF 05/31/2019)  

- The City of Long Beach and its community partners held the Grand Opening for Harvey Milk Park on May 14th, which included the park’s own augmented reality app (sponsored by the DLBA)!  
- The Loop now has refreshed landscaping and newly maintained speaker and lighting system. Enjoy a daily moment of pause at the Loop on Ocean + Pine.  
- The DTLB Pedestrian Wayfinding Program has officially launched! 12 pedestrian wayfinding signs, gifted to the City from the DLBA, will be installed around Downtown. The conceptual design has been approved by the city, and the contractor is beginning shop drawings for permitting.  
- The Public Realm Committee held a meeting on May 16th at 4pm  
- The next Public Realm Committee meeting is on June 27th at 4:00 (DLBA offices)  

ANNUAL GOALS  
VICTORY/SANTA CRUZ PARK DESIGN GUIDELINES  
Develop guiding principles for design and renovation of Victory and Santa Cruz Parks located on the southern side of Ocean Blvd. in Downtown Long Beach in anticipation of proposed revisions by City of Long Beach in 2020  

- OCTOBER - DECEMBER  
  Research existing park guidelines and meet with city staff  
- JANUARY - FEBRUARY  
  Determine method of outreach to property owners and tenants along the Ocena Blvd. corridor in DTLB  
- MARCH - APRIL  
  Perform outreach to property owners and tenants along Ocean Blvd corridor in DTLB  
- MAY - JULY  
  Develop guiding principles based on stakeholder feedback and DLBA’s vision 2020  
- AUGUST  
  Submit recommended guiding principles to City of Long Beach  
- SEPTEMBER  
  Advocate for inclusion recommended guiding principles in the design guidelines being developed by City of Long Beach  

EXPLORE DOWNTOWN SIDEWALK DECALS  
Survey businesses and stakeholders for feedback on DLBA’s Pilot Program “Explore DTLB Sidewalk Decals” and provide recommendations to DLBA for determining whether to continue, modify or terminate the program.  

- JANUARY - FEBRUARY  
  Develop survey questions and determine method(s) for engaging businesses and stakeholders  
- MARCH - APRIL  
  Give feedback for design of outreach and survey materials  
- MAY - JUNE  
  Conduct outreach and survey of businesses and stakeholders  
- JUNE - JULY  
  Review and organize feedback  
- AUGUST - SEPTEMBER  
  Develop and deliver recommendations for DLBA  

ART IN THE PUBLIC RIGHT-OF-WAY  
Introduce an art installation in an underutilized location in DTLB  

- JANUARY - MARCH  
  Identify type of art installation  
- APRIL - JUNE  
  Develop project plan  
- JULY - AUGUST  
  Identify budget and potential funding  
- SEPTEMBER  
  Provide recommendations for implementation of public art installation  

DEPT. FINANCIAL HEALTH  
DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019  
SPENDING - YTD**  

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DTLB BIKE SHARE  
(AS OF 4/28/19)  

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DTLB PEDESTRIAN ACTIVITY  
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DINING PERMITS  
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PARKLET  
SIDEWALK