

## MONTHLY HIGHLIGHTS

(AS OF 05/31/2019)

- The City of Long Beach and its community partners held the Grand Opening for Harvey Milk Park on May 14th, which included the park's own augmented reality app (sponsored by the DLBA)!
- The Loop now has refreshed landscaping and newly maintained speaker and lighting system. Enjoy a daily moment of pause at the Loop on Ocean + Pine.
- The DTLB Pedestrian Wayfinding Program has officially launched! 12 pedestrian wayfinding signs, gifted to the City from the DLBA, will be installed around Downtown. The conceptual design has been approved by the city, and the contractor is beginning shop drawings for permitting.
- The Public Realm Committee held a meeting on May 16th at 4pm
- The next Public Realm Committee meeting is on June 27th at 4:00 (DLBA offices)

## DEPT. FINANCIAL HEALTH

\*\*DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

### SPENDING - YTD\*\*



## ANNUAL GOALS

### 1

#### VICTORY/SANTA CRUZ PARK DESIGN GUIDELINES

Develop guiding principles for design and renovation of victory and Santa Cruz Parks located on the southern side of Ocean Blvd. in Downtown Long Beach in anticipation of proposed revisions by City of Long Beach in 2020

- OCTOBER - DECEMBER** Research existing park guidelines and meet with city staff
- MAY - JULY** Develop guiding principles based on stakeholder feedback and DLBA's vision 2020
- JANUARY - FEBRUARY** Determine method of outreach to property owners and tenants along the Ocean Blvd. corridor in DTLB
- AUGUST** Submit recommended guiding principles to City of Long Beach
- MARCH - APRIL** Perform outreach to property owners and tenants along Ocean Blvd corridor in DTLB
- SEPTEMBER** Advocate for inclusion recommended guiding principles in the design guidelines being developed by City of Long Beach

### 2

#### EXPLORE DOWNTOWN SIDEWALK DECALS

Survey businesses and stakeholders for feedback on DLBA's Pilot Program "Explore DTLB Sidewalk Decals" and provide recommendations to DLBA for determining whether to continue, modify or terminate the program.

- JANUARY - FEBRUARY** Develop survey questions and determine method(s) for engaging businesses and stakeholders
- JUNE - JULY** Review and organize feedback
- MARCH - APRIL** Give feedback for design of outreach and survey materials
- AUGUST - SEPTEMBER** Develop and deliver recommendations for DLBA
- MAY - JUNE** Conduct outreach and survey of businesses and stakeholders

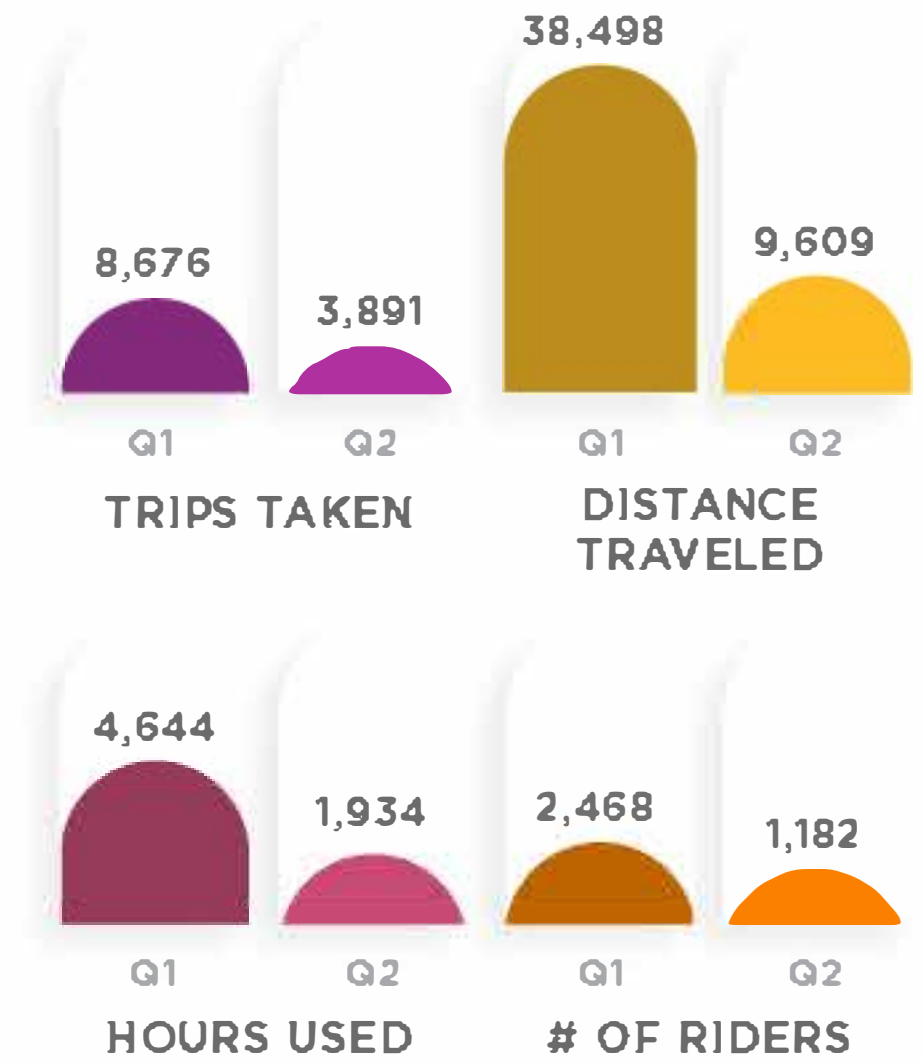
### 3

#### ART IN THE PUBLIC RIGHT-OF-WAY

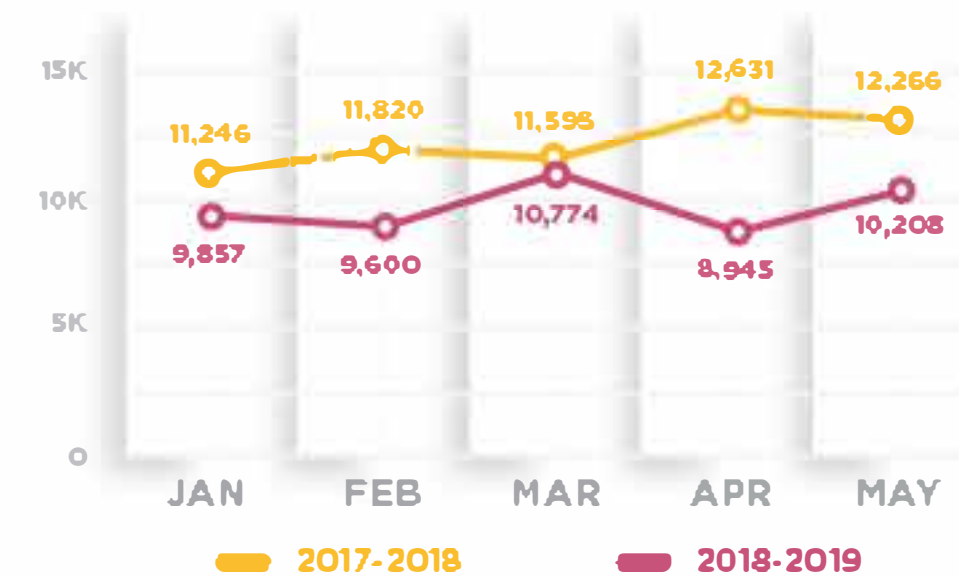
Introduce an art installation in an underutilized location in DTLB

- JANUARY - MARCH** Identify type of art installation
- JULY - AUGUST** Identify budget and potential funding
- APRIL - JUNE** Develop project plan
- SEPTEMBER** Provide recommendations for implementation of public art installation

## DTLB BIKE SHARE (AS OF 4/28/19)



## DTLB PEDESTRIAN ACTIVITY



## DINING PERMITS

