



**DOWNTOWN
LONG BEACH
ALLIANCE**

Alan Burks, Chair

Patty Wirth, Vice Chair

Griselda Suarez

Maggie Stoll

Ian Jahns

Steve Gerhardt

John Tully

Shannon Heffernan

DLBA Staff:

Mariah Hoffman
Placemaking Manager

PUBLIC REALM COMMITTEE MINUTES

**Thursday, January 16, 2020;
10:00 AM
DLBA Conference Room
100 W. Broadway, Suite 120
Long Beach, CA 90802**

Voting Present: Alan Burks, Ian Jahns, Steve Gerhardt, John Tully, Shannon Heffernan

Voting Absent: Patty Wirth, Griselda Suarez, Maggie Stoll

DLBA Staff: Mariah Hoffman, Monica Morrill

Guests: Fern Nueno, Pat Welch

1. Call to Order and Introductions – Alan Burks, Chair
Meeting called to order at 10:02am.
2. **ACTION: Approve minutes from [December 19, 2019 Public Realm Committee Meeting](#). 1st: Heffernan. 2nd: Gerhardt. None opposed, no abstentions. Motion carries.**
3. Working Group Breakout Session and Report – Alan Burks
 - a. WG1: Park(ing) Day – (Tully) – Working to create a one pager to gather interest from businesses.
 - b. WG2: Place Assessment – (Heffernan) – Working group has confirmed three locations and will have the other two confirmed before the next committee meeting. Each space will be assessed three times, weekday night, weekday lunch and a weekend and/or event day. First assessment will take place on February 11, from 5:30-7:30 PM and will be looking for 10-15 volunteers to assist the working group. A call for volunteer email will be sent by DLBA staff, and Burks will be reaching out to Long Beach City College to gain volunteers.
 - c. WG3: Art Walk Wayfinding – (Stoll) – Working to identify the best usage for signage, Hoffman suggest using signage for other events, so they are not just single use. Working group has received guidelines from the City, that will help with the design.
4. Staff Report – Mariah Hoffman
 - a. Pedestrian Wayfinding – working on submitting and finalizing details.
 - b. Placemaking Internship – application process has closed, Kraig Kojian and Broc Coward are going to be meeting with the top applicants. Intern will be involved in the committee and working groups.
 - c. Dashboards – a blend of department and committee information and goals. Will have updated version for next committee meeting.
5. Old Business



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6. New Business – Hoffman will be participation in the Martin Luther King Jr Day of Service on January 20 and will be planting four new trees in the Downtown.
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment
Meeting adjourned at 10:56am

NEXT PUBLIC REALM COMMITTEE MEETING:

**Thursday, February 20 at 10am
DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802**

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.