PUBLIC REALM COMMITTEE AGENDA

Thursday, September 19, 2019
4:00 PM
DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802

Voting Present: Debra Johnson, Alan Burks, Sara Hickman, Dianne T McNinch, Tokotah Ashcraft
Voting Absent: Griselda Suarez, Traci De La Torre, John Waldron, Jorge Mujica
Staff: Mariah Hoffman, Monica Morrill
Guests: Pat Welch

1. Call to Order and Introductions – Debra Johnson, Chair
Meeting called to order at 4:15pm

2. ACTION: Approve minutes from August 15, 2019 Public Realm Committee Meeting

3. Chairperson’s Concluding Remarks – Johnson
Thank everyone to all members for being a part of the committee, have had great
dialog and discussion about the Downtown and making it more appealing and pleasant
for resident and visitors.

4. 18/19 Committee Survey
Committee members were given time to fill out the survey and offer their feedback.

5. Staff Report – Mariah Hoffman
a. DLBA Public Realm Projects Status
• Park(ing) Day, Friday September 20th 11am-5pm. DLBA is partnering with Public Works, Intertrend and The Art of Bloom to construct a
pop-up park in parking spaces located on Broadway in front of the Edison Theatre. Partnered with close businesses to offer discounts:
Long Beach Creamery, Recreational Coffee, Foundation Sandwich Shop and The Art of Bloom. Studio 111 will also be participating, with one
parking space activated outside of their office located on third street.
• Internally working on cataloging all public assets that are managed
throughout Downtown. Banners, trash receptacles, and Mutt Mitt stations to name a few, this will make mapping repairs much easier.
• Wayfinding signage has had some delays, in terms of the material samples, once approved it will move forward to permitting.

6. Old Business
Decal survey results: Business and Public.
7. New Business

8. Public Comment (three minutes on all non-agenda items)
   LBPD has started ticketing for eScooters riding on sidewalks and more than one person on a scooter.
   DLBA Clean & Safe Team is helping to pass out collateral to riders who may be breaking the rules.

9. Adjournment
   Meeting adjourned at 4:31 pm

FY 2019/20 PUBLIC REALM COMMITTEE MEETING:
OCTOBER TBD
DLBA Conference Room
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Long Beach, CA  90802

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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