



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

Debra Johnson, Chair

Alan Burks, Vice Chair

Griselda Suarez

Sara Hickman

Traci De La Torre

John Waldron

Dianne T McNinch

Tokotah Ashcraft

Jorge Mujica

DLBA Staff:

Mariah Hoffman  
Placemaking Manager

## **PUBLIC REALM COMMITTEE AGENDA**

**Thursday, September 19, 2019**

**4:00 PM**

**DLBA Conference Room  
100 W Broadway, Suite 120  
Long Beach, CA 90802**

**Voting Present:** Debra Johnson, Alan Burks, Sara Hickman, Dianne T McNinch, Tokotah Ashcraft

**Voting Absent:** Griselda Suarez, Traci De La Torre, John Waldron, Jorge Mujica

**Staff:** Mariah Hoffman, Monica Morrill

**Guests:** Pat Welch

1. Call to Order and Introductions – Debra Johnson, Chair  
Meeting called to order at 4:15pm
2. **ACTION: Approve minutes from [August 15, 2019 Public Realm Committee Meeting](#)**  
**1<sup>st</sup>: Dianne T McNinch 2<sup>nd</sup>: Alan Burks. None opposed, no abstentions.**  
**Motion carries.**
3. Chairperson's Concluding Remarks – Johnson  
Thank everyone to all members for being a part of the committee, have had great dialog and discussion about the Downtown and making it more appealing and pleasant for resident and visitors.
4. [18/19 Committee Survey](#)  
Committee members were given time to fill out the survey and offer their feedback.
5. Staff Report – Mariah Hoffman
  - a. DLBA Public Realm Projects Status
    - Park(ing) Day, Friday September 20<sup>th</sup> 11am-5pm. DLBA is partnering with Public Works, Intertrend and The Art of Bloom to construct a pop-up park in parking spaces located on Broadway in front of the Edison Theatre. Partnered with close businesses to offer discounts: Long Beach Creamery, Recreational Coffee, Foundation Sandwich Shop and The Art of Bloom. Studio III will also be participating, with one parking space activated outside of their office located on third street.
    - Internally working on cataloging all public assets that are managed throughout Downtown. Banners, trash receptacles, and Mutt Mitt stations to name a few, this will make mapping repairs much easier.
    - Wayfinding signage has had some delays, in terms of the material samples, once approved it will move forward to permitting.
6. Old Business  
Decal survey results: [Business](#) and [Public](#).

7. New Business
8. Public Comment (three minutes on all non-agenda items)  
LBPD has started ticketing for eScooters riding on sidewalks and more than one person on a scooter.  
DLBA Clean & Safe Team is helping to pass out collateral to riders who may be breaking the rules.
9. Adjournment  
Meeting adjourned at 4:31pm

**FY 2019/20 PUBLIC REALM COMMITTEE MEETING:  
OCTOBER TBD**

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Long Beach, CA 90802**

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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