



**DOWNTOWN
LONG BEACH
ALLIANCE**

Debra Johnson, Chair
Alan Burks, Vice Chair
Griselda Suarez
Sara Hickman
Traci De La Torre
John Waldron
Dianne T McNinch
Tokotah Ashcraft
Jorge Mujica

DLBA Staff:
Mariah Hoffman
Placemaking Manager

PUBLIC REALM COMMITTEE MINUTES

**Thursday, May 16, 2019
4:00 PM**

**DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802**

Voting Present: Alan Burks, Jorge Mujica, Griselda Suarez, Tokotah Ashcraft, Dianne Mc Ninch

Voting Absent: Debra Johnson, Traci De La Torre, John Waldron, Sara Hickman

DLBA Staff: Mariah Hoffman, Cherisse Evans, Monica Morrill

Guests: Pat Welch

1. Call to Order and Introductions – Alan Burks, Vice Chair
Meeting called to order at 4:03 pm [Presentation](#)
2. **ACTION: Approve minutes from [April 18, 2019 Public Realm Committee Meeting](#). 1st: Mc Ninch. 2nd: Ashcraft. None opposed, Suarez abstains. Motion carries.**
3. Dashboard Review - Hoffman (Slide 4 presented)
Hoffman focused on the timelines presented on the dashboard, so the committee is aware and in agreement relative to their working group goals. These are shared monthly with the DLBA Executive Committee and the Board of Directors as well as publicly on our website. Hoffman also shared that was used at the Celebrate Downtown to gather feedback from attendees about the public's priorities for DLBA. Compared to other departments, Public Realm had fewer stickers which might indicate that the public does not understand what Public Realm involves.
4. Working Group Breakout Session
 - WG1: Victory/Santa Cruz Park Design Guidelines- (Burks, Mc Ninch and Pat Welch)
 - WG2: Explore Downtown Sidewalk Decals- No working group assembled.
 - WG3: Art in the Public Right of Way- (Suarez, Mujica, Ashcraft)
5. Working Group Breakout Session Report
WGI:
 - The group has developed a survey designed to gather feedback from those adjacent to Victory/Santa Cruz Park. It was decided to mail the survey out

to condo associations and businesses along Ocean Blvd. before next Public Realm Committee meeting. The main objective is to gain information on how they currently use the park, how they would like to use it, who pays for maintenance and what is that cost.

- Would like to also include small chalkboards or whiteboards where the public can write their comments on this topic beginning during the week of Pow!Pow! in July.
- In addition to digital surveys, the group is looking into including interactive questioning to gather quantitative data in different locations along the Park. Want to get City Fabrik and other city partners involved in creating the vision/redesign guidelines.
- Potential to treat the park as three separate sections: Commercial, Residential and Entertainment District.

For the next meeting:

- Mail out survey and begin to review results.
- Get current proposals from the City to see what has been planned so far.

WG3: [Social Practice Residency](#) Notes; [Budget](#) Notes

- The group goal is focused on activating Courts and Ways through Social Practice Residency, facilitate collaboration between artists and the community. In order to move forward, the committee will need a strong call for artists, an approved budget, and a clear mapping of courts and ways. Suggested to specifically target North Pine and identify the courts and ways in that area due to the recent development there. The map would help the artists chose their space and propose their ideas.
- Mujica will photograph the Courts and Ways to coordinate with a map as well as some historical information. (Tribune and Solano are two examples)
- Need to figure how widespread to take this project and budget accordingly.
- Budget=one idea is to give the artists a sum amount (their own budget) and allow them to use it to bring other artists in on a stipend depending on their proposed activation.

For next meeting:

- Need photos of Courts and Ways (Mujica) and create the call for artists.
- Mc Ninch will provide information about discounts on air b-n-b for artists who need accommodation.

6. Staff Report – Mariah Hoffman

a. DLBA Public Realm Projects Status

- Wayfinding -kick off meeting with contractor and the City next week. Will take six months for fabrication and installation.
- Precious cargo waiting for an install date from the contractor and designer.
- Harvey Milk Park/Equality Park had its grand opening May 14 with Augmented Realty app.
- The recent Loop maintenance includes upgraded landscaping and new signage.
- Live After 5 and Bicycle Drive In tonight

7. Old Business

8. New Business

- A panel regarding the unveiling of Pacific Vision at 7:00PM tonight.
- Hoffman reminded everyone that the Google Drive Committee Folder can be used for working groups as a resource for sharing information. The groups are welcome to set up time outside the committee meetings to move work forward between meetings.
- Cactus closing its door at the end of the month. Mujica will be in Berlin for an installation that opens in June.

9. Public Comment (three minutes on all non-agenda items)

10. Adjournment

Meeting adjourned at 5:06 PM.

NEXT PUBLIC REALM COMMITTEE MEETING:

Thursday, June 27 at 4:00 pm

DLBA Conference Room

100 W Broadway, Suite 120

Long Beach, CA 90802

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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