

**FOR IMMEDIATE RELEASE**

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**DTLB BUSINESSES TO SPOOK, TREAT, AND DELIGHT  
DURING VIRTUAL TASTE OF DOWNTOWN: QUARANTINE HALLOWEEN**

*The virtual event takes place live on Facebook on October 23*

**(Long Beach, CA – October 15, 2020)** Get ready, ghouls and goblins! On October 23, Virtual Taste of Downtown: Quarantine Halloween goes live on Facebook with ghost stories, tours of haunted sites, Halloween crafts and home décor demonstrations, wine and beer tastings, cooking tutorials and more. Tune in from 5-9 p.m. to enjoy spooky season at home with a little help from Downtown Long Beach’s talented and diverse small businesses, who will share their takes on Halloween tricks and treats.

This month’s event will be hosted by *R.M.S. Queen Mary* Commodore Everette Hoard, who will tell tales of Long Beach’s most haunted historic landmark as he walks the ship and introduces event participants. The Virtual Taste of Downtown series is sponsored by *Long Beach Post* and *The Hi-lo*.

“Halloween is a time when families and friends reconnect and have fun with neighbors, whether it be while trick or treating, during holiday parties, or at haunted houses,” said DLBA Virtual Events Coordinator Justine Nevarez. “We planned Virtual Taste of Downtown: Quarantine Halloween with the intention of providing some of that seasonal connection and enjoyment from the comfort of home.”

**The October 23 Virtual Taste of Downtown Lineup (Subject to Change)**

- 5:00 PM: Event Introduction & [Queen Mary](#) Tour by Commodore Everette Hoard
- 5:15 PM: Aerial Cirque Performance by [Aerial Butterflies](#)
- 5:45 PM: Halloween Decorations by [Caravana Furniture](#)
- 6:05 PM: Ghost Stories & Bloody Mary Margarita by [L’Opera Ristorante](#)
- 6:20 PM: Day of the Dead Exhibition Tour by the [Museum of Latin American Art](#)
- 6:40 PM: Pizza & Beer Pairing and Restaurant Tour by [The 4th Horseman](#)
- 6:55 PM: Tour of the Historic Jergens Tunnel by [Long Beach Post](#)
- 7:20 PM: Keto Cooking and Parklet Tour by [R Bar](#)
- 7:35 PM: Fall Salt Bath Demo by [The Salt Lounge](#)
- 7:55 PM: Pumpkin Painting by [Brushstrokes + Beverages](#)
- 8:15 PM: Music Performance by Los Nauticals

Bookmark the Facebook event page now and RSVP at [bit.ly/TASTEDTLB](https://bit.ly/TASTEDTLB). To view live videos during the event, open the “Discussions” tab.

Now in its fifth month, the virtual twist on Downtown Long Beach Alliance’s annual Taste of Downtown food festival series continues to uplift and connect businesses, residents, and the community at large. The series was converted to a digital platform in May to give the Greater Long Beach community the opportunity to connect with Downtown businesses safely from home during the COVID-19 pandemic. Participation in Virtual Taste of Downtown events is open to all businesses and property owners based in the Downtown Long Beach PBID and PBIA.

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**About the Downtown Long Beach Alliance:** The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing

the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit [www.downtownlongbeach.org](http://www.downtownlongbeach.org), follow on Facebook @downtownlongbeach, and follow on Twitter and Instagram @DLBA.

