



DOWNTOWN LONG BEACH ALLIANCE

DLBA BOARD OF DIRECTORS CANDIDATE BIOGRAPHY

Full Name: Mike Gold

Company Name: Long Beach Transit

Title: Executive Director/Vice President, Customer Relations and Communications

E-mail: mgold@lbtransit.com

Telephone: 562.599.8533

Business or Property in Area of Representation:

Retail location (Transit Visitor & Information Center) at First St. and Pine Ave. and public transportation hub (Transit Gallery) on First St. between Pacific Ave. and Long Beach Blvd.

Description of business or property (office/retail/residential, include square ft.):

Retail location and public transportation

Years as stakeholder in Downtown Long Beach:

LBT has been in business for 57 years

Affiliations with other Boards or organizations:

None

Past or current status on DLBA Board of Directors:

Replacing Debra Johnson as LBT representative.

What you would like to achieve as a Director:

As the provider of public transportation in Long Beach, I would like to promote using LBT to explore the city and bring people from different parts of the community to other regions. LBT connects people of all backgrounds and provides the flexibility to travel without the need for parking. It is an environmentally-responsible way to get around and I would like to explore different ways LBT can partner with Downtown business to promote great mobility options.