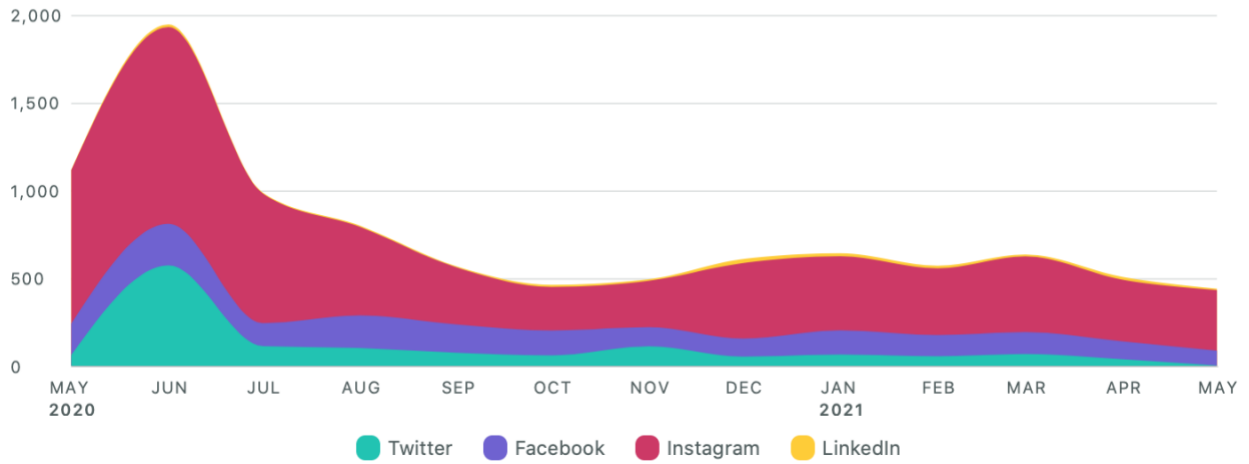
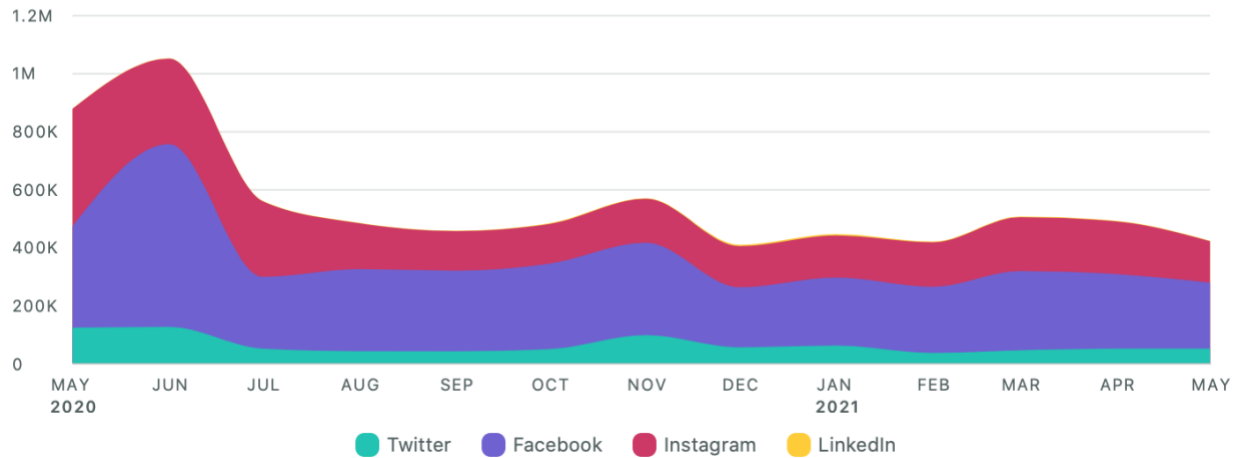


Audience Gained, by Month



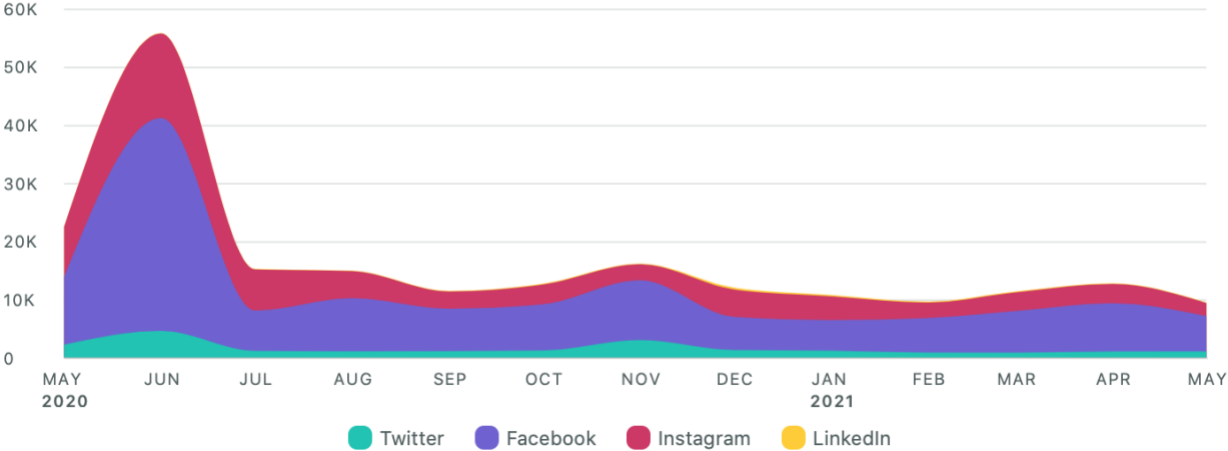
Twitter	Facebook	Instagram	LinkedIn
May 2021: 17,361	May 2021: 52,024	May 2021: 32,747	May 2021: 685
May 2020: 16,487	May 2020: 52,451	May 2020: 31,131	May 2020: 550

Impressions, by Month



Twitter	Facebook	Instagram	LinkedIn
May 2021: 50,166	May 2021: 227,093	May 2021: 142,942	May 2021: 1,673
May 2020: 122,572	May 2020: 349,401	May 2020: 404,639	May 2020: 1,244

Engagements, by Month



Twitter	Facebook	Instagram	LinkedIn
May 2021: 1,057	May 2021: 6,062	May 2021: 2,250	May 2021: 90
May 2020: 2,204	May 2020: 11,660	May 2020: 8,610	May 2020: 57